

MBA 1st Semester Examination, 2023

MBA

(*Business Ethics and Corporate
Social Responsibilities*)

PAPER – MBA-105

Full Marks : 80

Time : 3 hours

The figures in the right hand margin indicate marks

*Candidates are required to give their answers in
their own words as far as practicable*

GROUP – A

Answer any **eight** questions of the following :

5 × 8

1. What do you mean by Business Ethics ? Are ethics relevant in Business ? If yes, why ?

1 + 4

2. Mentions the features of Business Ethics.
3. What do you mean by Management Ethics ?
Write different Types of Management Ethics. 1 + 4
4. State the principles of Business Ethics.
5. Make a comparison between values and ethics.
6. What do you mean by Value-based Organization ? Mention the benefits of a value-based Organization. 1 + 4
7. Discuss various approaches to Management Ethics.
8. Explain the frameworks for making ethical decisions.

9. Discuss the contemporary ethical challenges faced by the managers in business.
10. Explain the concept of Ethical dilemma.
11. State the advantages and disadvantages of CSR.
12. Write a note on Environment Ethics.

GROUP-B

Answer any **four** questions : 10 × 4

13. Discuss the approaches to solve an ethical dilemma.
14. Explain various models of corporate social responsibility.
15. Elucidate the various theories of corporate social responsibility.

16. Discuss effect of ethics in marketing and human resource management.
17. Explain the consequential theories of CSR. 1 + 9
18. What do you mean by corporate governance ?
Write the difference between corporate governance and corporate management.
How important is corporate governance for success of an organization ? 1 + 2 + 7
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