

DEPARTMENT OF BUSINESS ADMINISTRATION
VIDYASAGR UNIVERSITY

Meeting of the Ph.D. Committee of the Department of Business Administration held on 19th January, 2022 at 11.00 am on Google Meet Platform:

Members present:

1. Prof. Debsish Sur (External Member)
2. Prof. Ashish Kumar Sana (External Member)
3. Dr. Debasish Biswas (Internal Member)
4. Dr. Sidin Bag (Internal Member)
5. Dr. Tarak Nath Sahu- Secretary

The following resolutions were adopted in the meeting:

Agenda-1: Confirmation of the proceedings of the previous Ph.D. Committee Meeting held on 05.10.2021.

Resolution-1: Minutes of the Meeting held on 05.10.2021 were read and confirmed.

Agenda-2: Consideration of the applications of Koushik Mandal, Susovan Jana and Saroj Kanti Das regarding the exemption of Ph.D. Course Work.

Resolution-2: The Committee considered and approved the application for the exemption of Ph.D. Course Work of Mr. Koushik Mandal as he already completed his Ph.D. Course Work from EILM (Kolkata), an affiliated research centre of Vidyasagar University, in the year 2021. The Committee also allowed Mr Mandal against his application for pre-registration seminar to present his research proposal. The members of the Committee resolved that Mr. Susovan Jana and Mr. Saroj Kanti Das would also be exempted from Ph.D. Course Work subject to the submission of their final mark sheets of the M.Phil. degree obtained from the Department of Commerce, Vidyasagar University.

Agenda -3: Pre-registration seminar of the research scholars admitted in the year 2020-2021.

Resolution-3:

(a) Mr. Chanchal Dey presented his pre-registration seminar before the members of the Ph.D. Committee. The Committee approved the synopsis with the title “HRM Practices, Employee Engagement and Job Satisfaction in Select Indian Unicorn Startups: A Study in Interrelation” under the supervision of Dr. Debasish Biswas.

(b) Ms. Pooja Dutta presented her pre-registration seminar before the members of the Ph.D. Committee. The Committee approved the synopsis with the title “In search of ‘Economies of Scale’ in Indian Corporate Sector: A study on Relation of Company Size with Accounting Profitability and Investor Return from 2013 to 2022” under the supervision of Professor Arindam Gupta.

(c) Mr. Akhund Ahammad Shamsul Alam presented his pre-registration seminar before the members of the Ph.D. Committee. The Committee approved the synopsis with the title “Effect of Organizational Culture on Employee Turnover Intention in Selected Firms in Bangladesh: An Assessment of the Role of Psychological Empowerment and Organizational Citizenship Behavior” under the supervision of Dr. Sudin Bag.

(d) Mr. Hasibul Rahaman Mirja presented his pre-registration seminar before the members of the Ph.D. Committee. The Committee approved the synopsis with the title “Marine Fish Marketing System in South 24 Parganas District in West Bengal: A Study” under the supervision of Dr. Debasish Biswas.

(e) Mr. Kousik Mandal presented his pre-registration seminar before the members of the Ph.D. Committee. The Committee approved the synopsis with the title “Impact of Customer Experience, Values and Engagement on Purchase Intention of Travel and Tourism Products: A Study” under the supervision of Dr. Sudin Bag.

(f) Ms. Deboshree Barman Seal presented her pre-registration seminar before the members of the Ph.D. Committee on the title “Study of Antecedents of Purchase Intention and its Effect on Brand Equity of Masstige Products in Beauty and Personal Care Industry” under the supervision of Dr. Sudin Bag. It was resolved that the research scholar would resubmit her proposal after making necessary modifications as suggested by the members of the Committee and would also


present her pre-registration seminar on the revised research proposal before the members of the Committee.

Agenda-4: Pre-submission seminar of Mr. Tamal Chatterjee.

Resolution-4: Mr. Tamal Chatterjee presented his pre-submission seminar before the members of the Ph.D. Committee on his thesis entitled “A study on Pre-Purchase Behaviour with special reference to online buying in West Bengal”. The members of the Committee suggested a modification in the above mentioned title of the thesis and some other changes in the thesis. The modified title would be “Consumer Behaviour towards Online Buying with Special Reference to Junglemahals in West Bengal: An Application of the Theory of Planned Behaviour and the Technology Acceptance Model”. It was also resolved that Mr. Chatterjee would be entitled to submit his Ph.D. thesis after incorporating the suggestions as made by the members of the Committee. The committee also approved the list of adjudicators for the thesis of Mr. Tamal Chatterjee.


Agenda -5: Miscellaneous

Resolution-5: No other issue was discussed in the meeting.

 24.1.22

Prof. Tapan Kumar De
Dean, Faculty of Arts and Commerce
& Vice-Chairman, Ph.D. Committee in Management
Vidyasagar University

Dean (Acting)
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 24.01.2022

Dr. Tarak Nath Sahu
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