

## Chapter-8

### **Designing a Tourism Information System with emphasis to Purba**

#### **Medinipur**

#### **Purba Medinipur Tourism Information System**

It is identified that tourists need different types of information. For this, they use different sources of information. All these information channels are to be integrated through one information gateway. Problem of integration may be that all these information sources may not be digitized yet. But we may try to digitize the sources before integration. This integrated model can be used for any tourism information system. For building up the TIS I have identified the following core metadata elements for TIS:

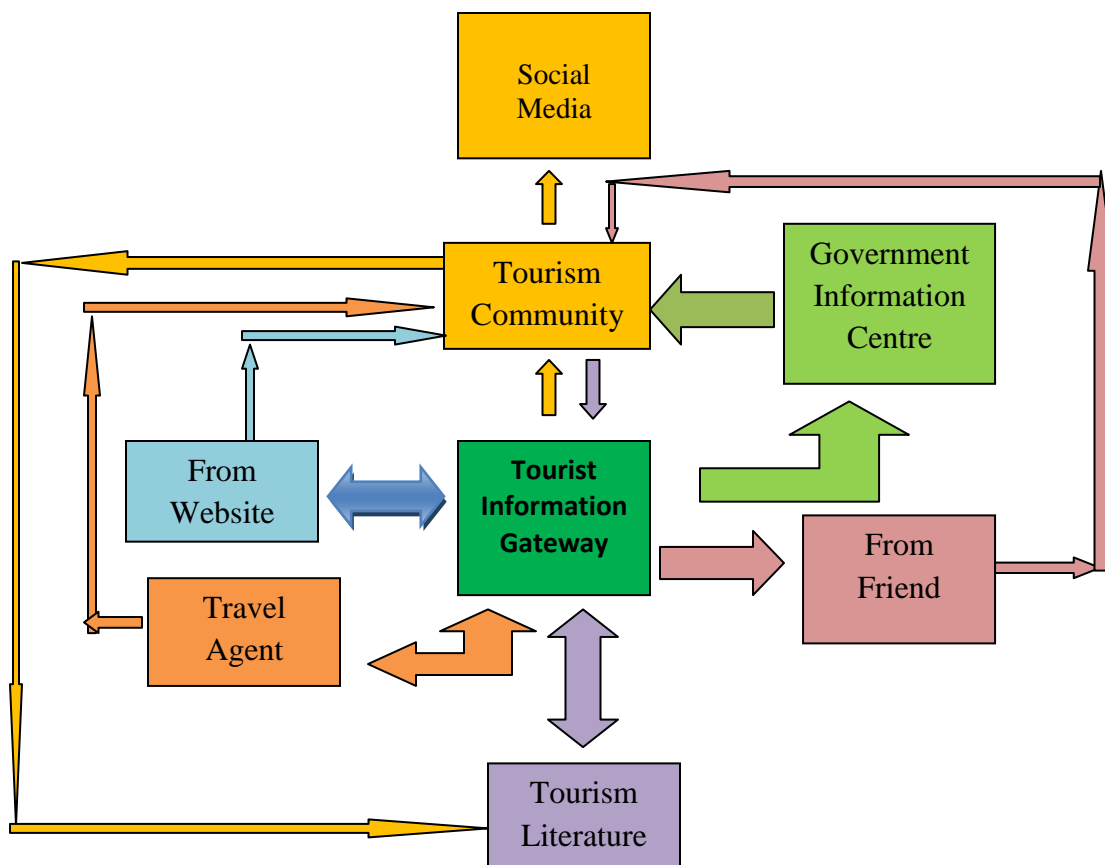
1. **Geographical Location** will include location, map, distance, weather forecast and temperature;
2. **Accessibility** will include availability of transport (air, train, bus and taxi);
3. **Travel agents** will includes name and contact address with packages offered;
4. **Historical Background** includes brief history of the place.
5. **Nearby places of interest** will include name of the place, reason of interest, distance from main location, mode of available transport;
6. **Activity to do** it will include type of activities, safety arrangement for the activity;
7. **Lodging/ Accommodation** will include name of the lodges, contact number and e-mail, cost and facilities available at the lodge;
8. **Food** name of the restaurant, type of food, rate;

9. **Festival held** will include special festival of the place and date;
10. **Market** will include types of product available;
11. **Medical facilities** will include nearby hospitals and distance from the main location;
12. **Specialties of the place** will include any special item to be mention;
13. **Images.**

Based on the above mentioned metadata a TIS system may be developed. This model system will be useful for any place with simple modification.

These metadata elements contain different types of information, which can be available from different sources.

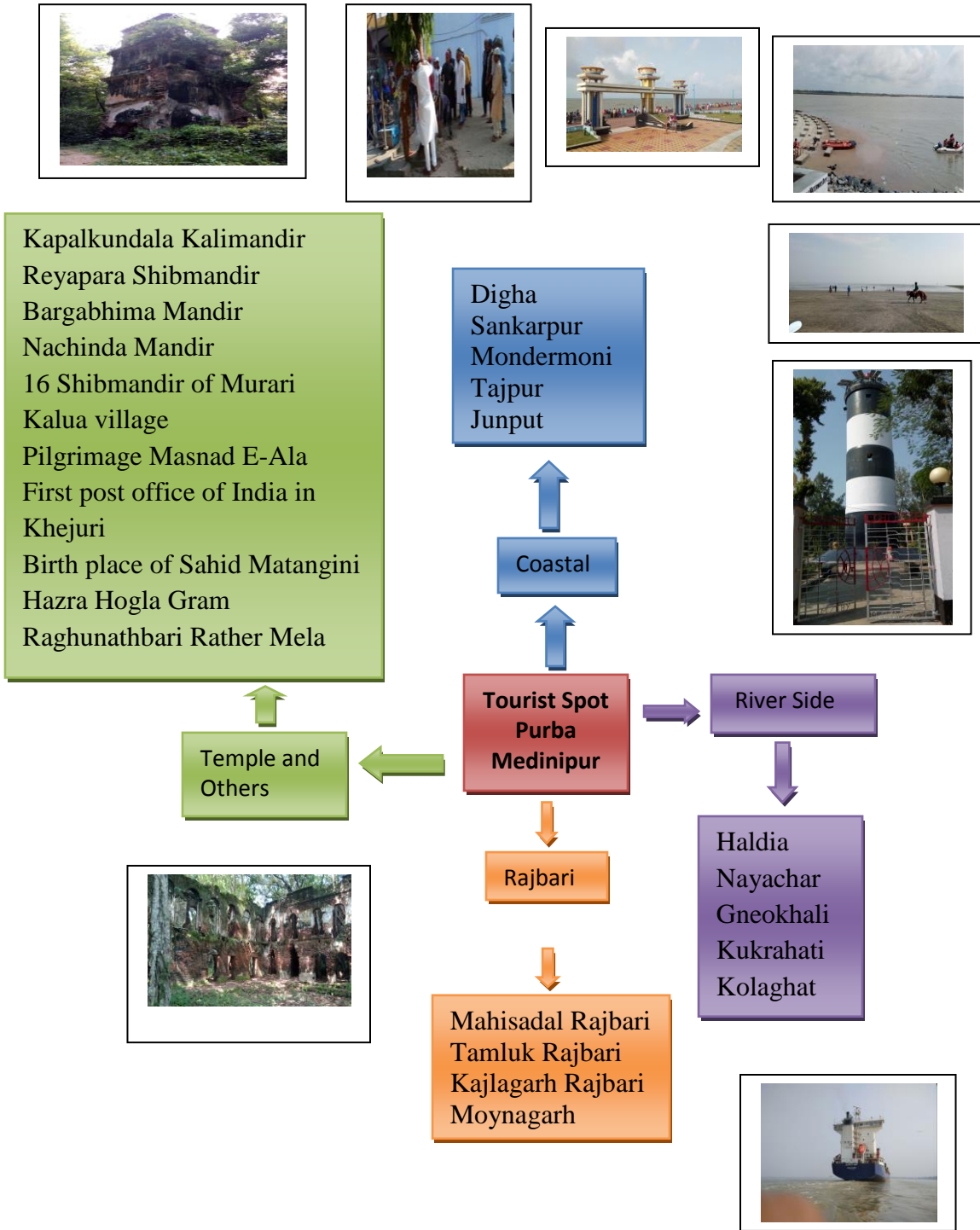
Tourist information getaway is the way to get information from difference sources i.e. from website, tourism community, Government Information Centre, from friend, tourism literature, and from travel agent which are depicted in Flow Chart-1. Website is different tourism websites available on the Web. Tourism community is different social media deals with travelling facebook, whatsapp, twiter etc. Government Information Centre is the Government Tourism Department, Department of Forestry, Fisheries Department, Public Works Department etc. Friend is the tourist's friend/relatives who visited the tourist spot and gives to them his/her experience. Tourism literature is the literatures that provide tourism information and guidance of the tourist spot. Travel agents are the agents who are engaged in tourism activity to provide services to tourists.



**Chart-1**

The chart starting with the Tourist spots of Purba Medinipur. This spots are divided mainly in four divisions depicted in Chart-2 i.e. Coastal Region tourist spot, River site tourist spot, Rajbari side, and Temple and others. The Coastal region tourist spot includes- Digha, Sankarpur, Mondarmoni, Tajpur and Junput. The River site tourist spot includes- Haldia, Nayachar, Gneokhali, Kukrahati and Kolaghat. The Rajbari side tourist spots are- Mahisadal Rajbari, Tamluk Rajbari, Kajlagarh Rajbari, Moynagarh. Temple and other side includes- Kapalkundala Kalimandir, Reyapara Shibmandir, Bargabhima Mandir, Nachinda Mandir, 16 Shibmandir of Murari Kalua village, Pilgrimage Masnad E-Ala, First post Office of India in Khejuri, Birth place of Sahid - Matangini Hazra -Hogla Gram and Raghunathbari Rather Mela.

Tourist spots of Purba Medinipur are of different types. My study area can be divided in following groups.



**Chart-2**

Now I am making a flow chart of Tourism Information System which shows the flow of information from different sources to the tourist and again back to the system. Here it is done with special reference to Purba Medinipur.

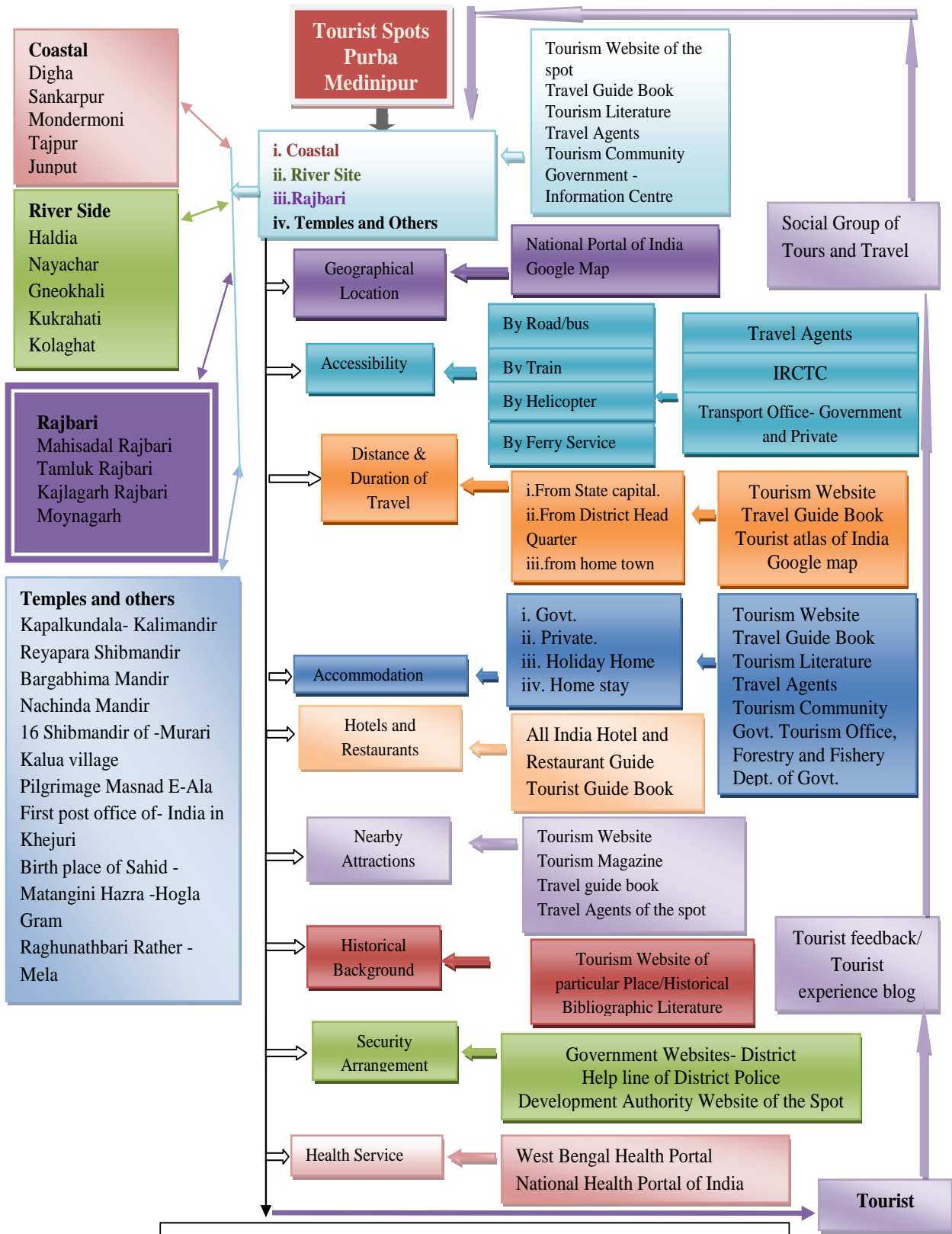


Chart -3 Purba Medinipur Tourism Information System (PMTIS)

Tourists are found interested in information about geographical location of a particular tourist spot where they want to visit. For geographical location tourist can search the National portal of India and Google map. From this portal and map tourists can easily identify the geographical location.

Then tourists may be interested to get information about accessibility. They can get this information after choosing their preferable mode of transport. They can choose different mode i.e. by road/bus, by train, by helicopter, or by ferry ghat. For this information they may contact travel agents, IRCTC, different transport office of Government and Private sector and their friend circles and also social media group accordingly.

Tourists may be interested to get information about distance of the spot and duration of travel time to reach this place from their location. For this purpose they can get detail information from tourism website, travel guide book, tourist atlas of India and Google map.

Another important point in which tourists are interested is accommodation. Tourist can gather information about accommodation of Government hotels, Private hotels, holiday homes and home stay facilities etc. of the tourist spot from tourism website, travel guide book and tourism literature, discussion with the travel agents and tourism community, Government Tourism Office, and from other Government offices such as Forestry and Fishery Department who are having accommodation facilities.

For information about hotels & restaurants tourists can get information from All India Hotel and Restaurant guide book, tourist guide book etc.

When the tourists plan to tour any tourist spot they may be interested to get information about nearby places attractions. For this purposes they can gather information from tourism website, tourism magazine, travel guide book and travel agents of the spot.

Some tourists like to have information about historical background of the tourist spots from tourism website of particular places and historical literature.

For security purposes tourist can get information from Government websites- District Help line of District Police and Development Authority website of the Spot.

Medical information becomes essentials for emergency illness of tourist. For this purposes they can get information from National Health Portal of India and West Bengal Health Portal.

Tourists gathered information from all these sources then they start to plan for visiting the place of their interest. After visiting the tourist spot they gather some experience on the spot and then they themselves become source of information. They give feedback through his/her blog or share their experience through social media or social group. Other group members may become interested after listening to his/her experience. They may also plan to travel to this spot. This way the circle of information flows.

# Purba Medinipur Tourism Information System



<b>Home</b>	<b>Destinations</b>	<b>Explore Destinations</b>	<b>Geographical Location</b>	<b>Accessibility</b>	<b>Historical Background</b>	<b>Nearby Attractions</b>
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<b>Distance &amp; Duration of Travel</b>	<b>Accommodation</b>	<b>Hotel and Restaurant</b>	<b>Securities Arrangement</b>	<b>Health Services</b>	<b>Galleries</b>
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<p><b>Destinations</b></p> <p>Digha Mandarmani Shankarpur Tazpur Junput</p>	<p><b>Geographical Location</b></p> <p>*National Portal of India *Google Map</p>	<p><b>Distance &amp; Duration of Travel</b></p> <p>+From State Capital +From District Head Quarter +From Home Town -Tourism Website -Travel Guide Book -Tourist Atlas of India -Google Map</p>	<p><b>Hotels and Restaurants</b></p> <p>All India Hotel and Restaurant Guide Tourist Guide Book</p>
<p><b>Explore Destinations</b></p> <p>Digha Sankarpur Mondermoni Tajpur Junput Haldia Nayachar Gneokhali Kukrahati Kolaghat Mahisadal Rajbari Tamluk Rajbari Kajlagarh Rajbari Moynagarh Kapalkundala- Kalimandir Reyapara Shibmandir Bargabhima Mandir Nachinda Mandir 16 Shibmandir of -Murari Kalua village Pilgrimage Masnad E-Ala First post office of- India in Khejuri Birth place of Sahid - Matangini Hazra -Hogla Gram Raghunathbari Rather Mela</p>	<p><b>Accessibility</b></p> <p>+By Train +By Road/Bus +By Helicopter +By Ferry Service -Travel Agents -IRCTC -Transport Office- Government &amp; Private</p>	<p><b>Accommodation</b></p> <p>+Govt. Tourism Dept. +Private Agents +Holiday Home +Home Stay -Tourism Website -Travel Guide Book -Tourism Literature -Travel Agents -Tourism Community -Govt. Tourism Office - West Bengal Govt. Forestry and Fishery Dept.</p>	<p><b>Security Arrangement</b></p> <p>Government Websites- District Helpline of District Police Development Authority Website of the Spot</p>
	<p><b>Historical Background</b></p> <p>Tourism Website of Particular Place/ Historical Bibliographic Literature</p>		<p><b>Health Service</b></p> <p>West Bengal Health Portal National Health Portal of India</p>
	<p><b>Nearby Attractions</b></p> <p>Tourism Website Tourism Magazine Travel Guide Book Travel Agents of the Spot</p>		<p><b>Galleries</b></p> <p>Tourist spots photos and related videos</p>

**Chart-4**



## **Details of information about 23 tourist spots of Purba Medinipur**

### **1.Digha**

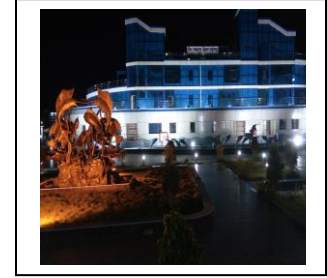
#### **Historical Background:**

Digha is the most popular sea tourist spot in West Bengal which was described by Warren Hastings' "Brightons of the East", the explorer of it in his letter (1780 A.D.) to his wife. During the time of Warren Hastings it was originally known as 'Beerkul'. It is located in Purba Medinipur at the southern most point. Digha has shallow sand beach with low gradient extending upto 7 km in length and has an average elevation of 6 meter with gentle rolling waves. Old Digha (Digha's old beach) is facing a severe problem of soil erosion. To pertain the erosion problem big stones and concrete steps are used. To resolve the problem and to satisfy the visitors a new beach has been developed just 2 km away from the Old Digha sea beach namely New Digha. The New Digha sea beach is much bigger and secure than Old Digha sea beach. Digha is a weekend destination of the domestic visitors. The charming and alluring scenic beauty of the beach makes it overcrowded most of the time during a year especially in peak season (from July to March). The shallow depth of sea water and the gentle rolling slope of sandy beach are the attracting features for the sea-bath lovers. The entire area from Old Digha to New Digha is endowed with casuarinas plantations which attracts visitors and also act as the stabilization force for the sand dunes. The casuarinas plantations offered as a magnificent and majestic view along the coast and enhancing its beauty. The safe bathing experience in the shallow depth sea makes the beach very popular (Choudhuri 533-537)<sup>52</sup>.

**Best Attraction:** Digha is offering a variety of recreational facilities which also enrich Digha's attraction and popularity ("Best Attraction")<sup>3</sup>. These are:

- Digha Beach Festival

- The Marine Aquarium and Research Centre (MARC)
- Amarabati Park
- Water sports and Paragliding
- Children Park
- Udaipur
- Subarnarekha River



**Digha Beach Festival:** Beach festivals at Digha are regularly organized by the West Bengal Tourism Development Corporation Limited (WBTDCL), in collaboration with the Tourism Ministry of the State and the Digha Sankarpur Development Authority (DSDA) under the Urban Development Ministry with a number of attractive events.

**The Marine Aquarium and Research Centre (MARC):** The Marine Aquarium and Research Centre (MARC) is another attraction of Digha. The Marine Aquarium and Research Centre is the largest inbuilt marine aquarium in the country which was established in the year 1989. It shows the marine biodiversity of the region and works as a research centre. The aquarium has 24 big sized (15×10×10') marine tanks and 8 fresh water tanks (3×2×2') which display marine floral and faunal diversity.

**Amarabati Park:-** Amarabati Park added another attraction with its recreational facilities in Digha's tourism. The park maintained by DSDA offers the facilities like boating, ropeway, and toy train. The beauty of the flower garden and the amusement facilities make the park very attractive.

**Water sports and Paragliding:-** Being the most popular sea beach of West Bengal, Digha also offers sea water sports and paragliding facility. Water sports like jet ski and boating is already started and other water sports like water ski, parasailing, wind surfing

will be the next upcoming events at Digha. Paragliding is another beach recreational facility which is already started adds more adventure flavor in beach water sports.

**Udaipur:-** Udaipur is just 2km away from Digha and it is almost virgin and spectacular beach. The silent beach beauty and the casuarinas plantations are the major attractions of the area. Bike rides on beach is an additional recreation. It is situated in Bengal-Odisha border where the mighty Subarnarekha merges into Bay of Bengal and forming delta is another attraction. The red crabs are found in the beach.

**Subarnarekha River:** The mighty Subarnarekha River merges into Bay of Bengal. The quite place is another attraction of Digha.



**Location:** Contai Sub-division, Purba Medinipur, West Bengal.

**Distance:** 186 Km from Kolkata

**Nearest Railway Station:** Digha

**Nearest Bus stand:** Digha



**How to reach:** by train from Howrah, Mechada, Panchkura or by Bus from Howrah, Espnened (Kolkata) and different places.

**Road Rout-** From Howrah NH-6 upto Kolaghat- left turn on NH-41 upto Nandakumar- then right turn to NH-116B way to Digha via Bajkul, Heria, Contai, Ramnagar.

**Nearest Hotel:** Saikat Abash, Nirala, Blue View, Dolphin, Nilachal, Sagarika etc. and near about 500 hotels are available there.

**Police Station:** Digha, Digha Mohana

**Hospital:** Digha State General Hospital, Digha Nurshing Home

**Nearest City:** Digha, Contai

**Ferry Service (if available):** No

## 2.Sankarpur

### **Historical Background:**

Sankarpur, the virgin beach, is located around 10 km away from Digha. The clandestine beach and the beauty of the casuarinas plantations are the major attractions. Sankarpur is also known as the largest fishing harbor of West Bengal. It also added an additional attraction. Besides these recreational facilities like boating, fishing club, children's park – including circular swing, flying butterfly, sliders, merry-go-round, see-saw, road-rush, rocking boat, tri basket and also beach games are arranged by private entrepreneurs to attract more visitors (Sanyal 71)<sup>101</sup>.



**Location:** Contai Sub-division, Purba Medinipur, West Bengal.

**Distance:** 175 Km from Kolkata

**Nearest Railway Station:** Ramnagar

**Nearest Bus stand:** Choddomile

**How to reach:** by train Ramnagar then by Private Car or Auto or Bus

**Road Rout-** From Howrah NH-6 upto Kolaghat- left turn on NH-41 upto Nandakumar- then right turn to NH-116B way to Digha via Bajkul, Heria, Contai, Ramnagar.

**Nearest Attraction:** Fishing harbor.

**Nearest Hotel:** Kinara, Urmi Complex, Matsagandha, Guest House of Fisherman Corporation.

**Police Station:** Ramnagar

**Hospital:** Digha State General Hospital

**Nearest City:** Digha, Contai

**Ferry Service (if available):** No

### 3. Mondermoni

#### **Historical Background:**

Sea beach is compared with Goa's famous beaches. Goa is beach tourists' paradise. The calm beach, the experience of sea with its gentle rolling waves and the beauty of the sea side resorts are among the major attractions of Mandermoni. Recreational facilities like boating, indoor games, swimming pool, caterpillar, bull ride, chair lift, aqua valley park, road train, musical fountain, toy train, ship house are already developed. Some water sports activities for enriching the sea experiences including water ski, jet ski, parasailing, wind surfing, boating, beach rides by different type of cars have been introduced by the private entrepreneurs (Sanyal 73)<sup>101</sup>.

**Location:** Contai Sub-division, Purba Medinipur, West Bengal.

**Distance:** 163 Km from Kolkata

**Nearest Railway Station:** Contai

**Nearest Bus stand:** Chaulkhola

**How to reach:** by train or Bus



**Road Rout:** NH-6 upto Kolaghat- left turn on NH-41 upto Nandakumar- then right turn to NH-116B way to Digha via Bajkul, Heria, Contai, Chaoulkhola.

**Nearest Attraction:** Sea Beach,

**Nearest Hotel:** Hotel Sonar Bangla, Samudra Bilas, Tarangamala, Sinjini Reort, Nil Nirjane

**Police Station:** Mandarmoni Coastal

**Hospital:** Digha State General Hospital, Contai Daroa Hospital.

**Nearest City:** Digha, Contai

**Ferry Service (if available):** No

## 4. Tajpur

### **Historical Background:**

Tajpur sea beach is overwhelmed with innumerable natural beauty which attracts visitors' attention. Now, Tajpur is one of the new weekend destinations of West Bengal (Bhowmik 261)<sup>47</sup>.

### **The major attractions are:**

**Sea Beach-** The long and elongated beach with its gentle slope gradient and the tranquility nature of the beach environment makes the area as an attractive tourist destination.

**The mesmerizing Sunrise & Sunset-** The mesmerizing view of sunrise and sunset gives an additional attraction to the visitors.

**The presence of Red crabs-** The presence of red crabs at Tajpur sea beach is another major attraction.

**Estuary-** It is an additional natural attraction. Tourists enjoy the place where the river meets to the sea.

**Beach festival-** Beach festival has been started in a few years ago which lasts for 3 to 4 days. Several events like beach oriented events, some cultural and music oriented events have been organized. A fair is also been organized simultaneously with beach festival.

**Location:** Contai Sub-division, Purba Medinipur, West Bengal.

**Distance:** 174 Km from Kolkata

**Nearest Railway Station:** Ramnagar

**Nearest Bus stand:** Balishai

**How to reach:** by train or Bus



**Road Rout-** From Howrah NH-6 upto Kolaghat- left turn on NH-41 upto Nandakumar- then right turn to NH-116B way to Digha via Bajkul, Heria, Contai, Balishai

**Nearest Attraction:** Science Water Sports, Paragliding, Coastal Cycling.

**Nearest Hotel:** Tajpur Ritrit, Nature Camp, Sonar Bangla, Sapnapuri, Risort Green Earth.

**Police Station:** Ramnagar

**Hospital:** Digha State General Hospital, Contai Daroa Hospital.

**Nearest City:** Digha, Contai

**Ferry Service (if available):** No

## 5. Junput

### **Historical Background:**

Junput is another resort in coastal Purba Medinipur. Pisciculture for spawn has been widely practiced in Junput. The wide and long coast is the major attraction. Besides that, there is a museum of Department of Fisheries, Govt. of West Bengal. It is about 40 Km from Digha beach. It is an unspoiled beach offering a beautiful sea view. The beach is spotted with casuarinas trees. Brackish water fish cultivation and research are done by the state government fisheries department. Junput beach has also firm for breeding ducks (Sanyal 74)<sup>101</sup>.

**Location:** Contai Sub-division, Purba Medinipur, West Bengal.

**Distance:** 159 Km from Kolkata and 9 Km from Contai.

**Nearest Railway Station:** Contai

**Nearest Bus stand:** Junput, Contai

**How to reach:** by train or Bus



**Road Rout:** NH-6 upto Kolaghat- left turn on NH-41 upto Nandakumar- then right turn to NH-116B way to Digha via Bajkul, Heria, Contai then way to Junput.

**Nearest Attraction:** Sea Beach,

**Nearest Hotel:** Junput resort.

**Police Station:** Junput Coastal

**Hospital:** Contai Daroa Hospital

**Nearest City:** Contai

**Ferry Service (if available):** No



## 6. Mahisadal Rajbari

### **Historical Background:**

Mahishadal is located 16 km away from Tamruk town and 8 km away from Geonkhali. Mahishadal has a historical importance and also has a rich cultural heritage. Several shrines and temples are scattered here and there at Mahishadal. Several Vaishnava festivals are also performed here like Rathajatra, Ras-utsav, Jhulan Yatra. Among them 'Rathajatra' is the major attraction of Mahishadal. The 'Rathajatra' or the chariot festival of Mahishadal is very famous on the eve of which the well decorated five floored chariot makes a journey on the road. Mythologically, it is said that Lord Jagannath, Balaram and Subhadra are placed on the Rathas for a journey to the Masibari. Mahishadal Rajbari is attraction place of Purba Medinipur. Janardan Upadhyay was the pioneer of the Mahishadal Royal family. Mahishadal Palace has two complexes covering more than 100 acres of land. The oldest one was established in 1840 A.D. and the newer one was established in 1934 A.D. The spectacular beauty of the place makes the area as a picnic



spot. The sculptures of this Rajbari are also very much attractive. In the Rajbari complex an age-old Gopal Jiu temple added more religious importance of the place. The temple exhibits Nava-ratna style of architecture like Odishian style of architecture (Choudhuri 557-559)<sup>52</sup>.

**Location:** Haldia Sub-division, Purba Medinipur, West Bengal.

**Distance:** 105 Km from Kolkata

**Nearest Railway Station:** Mahisadal, Satish Samanta Halt

**Nearest Bus stand:** Mahisadal

**How to reach:** by train or Bus

**Road Rout:** From NH-6 upto Kolaghat- left turn on NH-41 upto Mechada- then left turn way to Haldia via Tamluk, Nandakumar.

**Nearest Attraction:** Rajbari

**Nearest Hotel:** Mahishadal Rajbari in advance booking basis.

**Police Station:** Mahisadal

**Hospital:** Mahisadal Block Hospital, Binodini Matri Seva Sadan Nurshing Home.

**Nearest City:** Tamluk, Haldia

**Ferry Service (if available):** No



## 7. Tamluk Rajbari

### Historical Background:

Tamluk is the district town and headquarter of Purba Medinipur district, located on the bank of the Rupnarayan River close to the Bay of Bengal. Historically, Tamluk is the most interesting place of the district. The history of Tamluk was experiencing the complex combination of indigenous Buddhist, Jain, Hindu and Islamic culture. It is

mentioned in Fa-Hien's and Huen-Tsiang writings that once Tamluk and its adjacent area was a Buddhist Tirtha. It is also mentioned that Fa-Hien had spent two years in Tamluk and visited twenty two monasteries. It is the place of religious and archaeological importance. In ancient time it was a port called 'Tamralipta port'. In ancient India, the port town 'Tamralipta' was used by the merchants and other for journey to Ceylon. But gradually, Tamluk lost its importance as a sea port due to shifting of the sea as well as the silting up the channel. Now, the present day Tamluk is a religious and historical tourist destination (Sanyal 75)<sup>101</sup>.

**Location:** Tamluk Sub-division, Purba Medinipur, West Bengal.

**Distance:** 80 Km from Kolkata

**Nearest Railway Station:** Tamluk

**Nearest Bus stand:** Tamluk

**How to reach:** by train or Bus

**Road Rout:** NH-6 upto Kolaghat- left turn on NH-41 upto Mechada- then Left turn way to Haldia.

**Nearest Attraction:** Tamluk Rajbari, Debi Bargabhima Mandir, Museum, Statue of Sahid Matngini, Lft. O'Harar

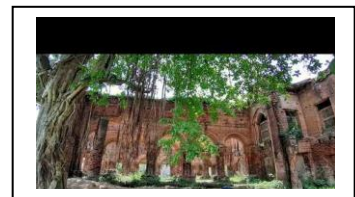
**Nearest Hotel:** Sriniketan, Classic Lodge etc.

**Police Station:** Tamluk

**Hospital:** Tamluk District Hospital and lot of Nursing Home is available.

**Nearest City:** Tamluk

**Ferry Service (if available):** Yes



## 8.Kajlagarh Rajbari

**Historical Background:** Kajlagarh is the capital of Sujamutha's ancient dynasties which is situated in Bhagwanpur Police station of Purba Medinipur District. Raja Mahendranarayan created by Kajlagarh's popular Nabaratna shibalay mandir and big raj palace. Now these are in very bad condition Raj palace, temple, parikha etc. are present witness of history. At present Sujamutha landlord is under the Maharajadhiraj of Burwan. Nabaratna Shibalay temple is situated in left side of the palace. In the day of shibaratri big festival is held. Many fans are come from long distance to enjoy the celebration (Das and Sasmal 133-134)<sup>58</sup>.

**Location:** Egra Sub-division, Purba Medinipur, West Bengal.

**Distance:** 121 Km from Kolkata

**Nearest Railway Station:** Deshpran

**Nearest Bus stand:** Kajlagarh, Bajkul

**How to reach:** by train or Bus

**Bus Rout:** NH-6 upto Kolaghat- left turn on NH-41 upto Nandakumar- then right turn to NH-116B way towards Digha via Bajkul then right turn way towards Egra.

**Nearest Attraction:** Bajkul Basuli Matar Mandir.

**Nearest Hotel:** Saptarshi Guest House, Chandipur.

**Police Station:** Bhagwanpur

**Hospital:** Ashirbad Nurshing Home (Kalaberia), Sayandeep Nurshing Home (Bajkul).

**Nearest City:** Tamruk, Egra, Contai

**Ferry Service (if available):** No



## 9. Haldia

### **Historical Background:**

Haldia is a modern port town of Purba Medinipur district. It served as a major sea-port of Eastern India located approximately 50 km southwest of Calcutta Port. Haldia is situated near the mouth of Hooghly river and developed as a major trade centre as well as an industrial city with several factories, including South Asian Petrochemicals Limited, Indian Oil Corporation Limited (IOCL), Exide, Shaw Wallace, Tata Chemicals, Haldia Petrochemical, Hindustan Lever, Mitsubishi Chemical Company (MCC), Dredging Corporation of India Limited (DCI) and the ancillary industries of Haldia Petrochemicals. The industrial and port town Haldia with its recreational facilities is the prime attraction. Besides that the other attractions centering Haldia are: A park is situated where River Rupnarayan join Hooghly. The natural beauty of the place attracts visitors (Choudhuri 559-560)<sup>52</sup>.

**Location:** Haldia Sub-division, Purba Medinipur, West Bengal.

**Distance:** 122 Km from Kolkata

**Nearest Railway Station:** Haldia

**Nearest Bus stand:** Haldia

**How to reach:** by train or Bus

**Bus Rout:** NH-6 upto Kolaghat- left turn on NH-41 way to Haldia via Nandakumar.

**Nearest Attraction:** Haldia Port, Children Park, Beauty of Hooghly River

**Nearest Hotel:** Eastcoast, Balaji, Haldia Bhawan,

**Police Station:** Haldia and Bhabanipur

**Hospital:** Dr. B.C. Roy Hospital, Haldia Seva Sadan.

**Nearest City:** Haldia

**Ferry Service (if available):** Yes



## 10. Nayachar

### **Historical Background:**

Nayachar is the delta of river Hooghly and Haldi very near to Haldia in Purba Medinipur. On 4<sup>th</sup> November, 1988 this island has been renamed as Meen Dweep and in November, 2000 it has been transformed as a tourist spot. An eco-tourism project is started at Nayachar. The delta is inhabitant by the few fishermen. Migratory birds are gathered here in the winter season (Das and Sasmal 229-230)<sup>58</sup>.

**Location:** Haldia Sub-division, Purba Medinipur, West Bengal.

**Distance:** 131 Km from Kolkata

**Nearest Railway Station:** Durgachak

**Nearest Bus stand:** Durgachak



**How to reach:** by train or Bus up to Durgachak. Then Durgachak Super Marker by Rickshaw to Tagjeti then by launch to Nayachar.

**Bus Rout:** NH-6 upto Kolaghat- left turn on NH-41 Mechada- then left turn to way to Haldia via Tamluk, Nandakumar, Mahishadal, Durgachak.

**Nearest Attraction:** Ghoramara Dwip,

**Nearest Hotel:** Benfish Parjatan Abash

**Police Station:** Nayachar Coastal

**Nearest City:** Haldia

**Ferry Service (if available):** Yes



## 11. Geonkhali

### Historical Background:

Geonkhali, a village in Purba Medinipur district is situated on the right bank of river Hooghly. Gneoya trees are found most in this place so this place's name is Gneokhali. Upto 1950 this place was more popular as a business place. It is now a popular picnic spot. River Hooghly, Rupnarayan and Damodar three rivers are joined here. The scenic beauty is the prime attraction of Geonkhali. The launch services from Geonkhali to Gadiara (in Howrah) and Geonkhali to Nurpur (in South 24 Paragana) attract attention of the visitors (Choudhuri 559)<sup>52</sup>.

**Nearest Attraction:** The attractions at or near Geonkhali are:

- Ramkrishna ashram
- Raghunath Baba Mandir
- Kailash Mandir
- Mirpur Church



**Location:** Haldia Sub-division, Purba Medinipur, West Bengal.

**Distance:** 113 Km from Kolkata

**Nearest Railway Station:** Mahishadal

**Nearest Bus stand:** Gneokhali

**How to reach:** By train or Bus



**Bus Rout:** NH-6 upto Kolaghat- left turn on NH-41 Mechada- then left turn towards Haldia via Tamluk, Nandakumar, Mahishadal then left turn way to Gneokhali.

**Nearest Hotel:** Tribeni sangam Guest House, Ganga, Rupnarayan and Damodar Guest house.

**Police Station:** Mahisadal

**Nearest City:** Haldia

**Ferry Service (if available):** Yes



## 12. Kukrahati

### **Historical Background:**

It is 21 km away from Haldia and 14 km from Tamluk. Kukrahati is a village lies in Sutahata block. It is the ideal destination to enjoy the beauty of river. It is one of the connection between Kolkata and Haldia via Kukrahati and Raychak. Somebody says that once a time here organized a cock (Kukra) market so the place's name is Kukrahati. When Popular foreign artist Tamas Dannial and Wilium Dannial passing through Kukrahati from England to Kolkata they attracted by the beauties and art picture in 1785. 1<sup>st</sup> Telegraph line was started from Kolkata to Diamond Harbour and Kukrahati to Khejuri in 1851-52 (Bhowmik 165)<sup>47</sup>.

**Location:** Haldia Sub-division, Purba Medinipur, West Bengal.

**Distance:** 127 Km from Kolkata

**Nearest Bus stand:** Kukrahati, Raychak.

**How to reach:** By train or Bus



**Bus Rout:** NH-6 upto Kolaghat- left turn on NH-41 upto Mechada- then left turn to way to Haldia via Tamluk, Nandakumar, Mahishadal, Chaitanyapur then left turn way to Kukrahati. From Kolkata to Roychak, then ferry Service to kukrahati.

**Nearest Attraction:** River beauty, Roychak

**Police Station:** Sutahata

**Nearest City:** Haldia

**Ferry Service (if available):** Yes

### **13. Kolaghat**

**Historical Background:**

Kolaghat is the starting point of the Purba Medinipur district, situated on the big river Rupnarayan. It is one of the popular commercial and tourism place. A National Thermal Power Corporation is situated here. The natural beauty of the river Rupnarayan attracts the tourist's whole of the year basically rainy season. Besides that, Kolaghat has a museum, namely 'Kolaghat Folklore Research Institute and Museum' which exhibits materials on folklore, literature, archaeology, history and performing arts (Sanyal 38-39)<sup>101</sup>.

**Location:** Tamluk Sub-division, Purba Medinipur, West Bengal.

**Distance:** 63 Km from Kolkata

**Nearest Railway Station:** Kolaghat

**Nearest Bus stand:** Kolaghat

**How to reach:** By train or Bus

**Bus Rout:** NH-6 Kolaghat



**Nearest Attraction:** NTPC, Damodor River

**Nearest Hotel:** PWD Bungalow, Damodor Bhawan, Kolaghat Lodge & Resort.

**Police Station:** Kolaghat

**Hospital:** Modern Nurshing Home, New Anandalok Nurshing Home

**Nearest City:** Mechada

**Ferry Service (if available):** No

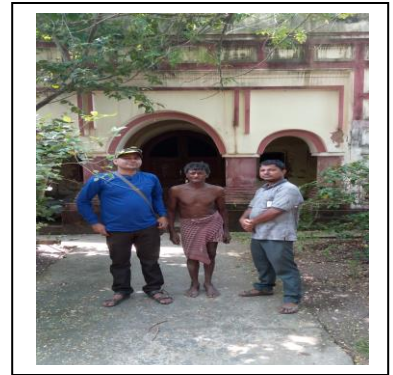


## 14. Kapalkundala Temple

### Historical Background:

There is an almost ruined age-old temple with a literary history, situated just 2 km away from Dariapur called Kapal Kundala Temple which is famous for its association with Bankim Chandra Chattopadhyay's famous 19<sup>th</sup> century novel 'Kapalkundala'. Nabakumar, the hero of the novel was captured by the Kapalik (Tantrik) for human sacrifice in the "Kapal Kundala Temple". In the first week of April every year, a fair namely 'Bankim Mela' has been organized by the villagers near the temple. The 'Bankim Mela' is near about 100 year old (Sanyal 74-75)<sup>101</sup>.

**Location:** Contai Sub-division, Purba Medinipur, West Bengal.



**Distance:** 150 Km from Kolkata

**Nearest Railway Station:** Contai

**Nearest Bus stand:** Rasalpur

**How to reach:** by train or Bus



**Rout:** NH-6 upto Kolaghat- left turn on NH-41 upto Nandakumar- then right turn to NH-116B way to Digha via Bajkul, Heria, Contai- then Rasalpur Road.

**Nearest Attraction:** Dariapur Light House, Hijli

**Nearest Hotel:** Dariapur Light House, Masnad-e-ala Hijli.

**Police Station:** Contai

**Hospital:** Daroa Hospital Contai.

**Nearest City:** Contai

**Ferry Service (if available):** Yes



## 15.Reyapara Shibmandir

### **Historical Background:**

This temple is situated in Reyapara of the west side of the Hijli Tidel canal. Previously Reyapara was a harbor. About the establishment of the temple the ancient poet Rameswar Bhattacharya quote that the time of business journey Chandan Sadagar had founded this temple. This temple was ox statue which is built of stone. This temple has also a broken wheel parts which is built of stone (Bhowmik 199-200)<sup>47</sup>.



**Location:** Haldia Sub-division, Purba Medinipur, West Bengal.

**Distance:** 119 Km from Kolkata

**Nearest Railway Station:** No

**Nearest Bus stand:** Reyapara

**How to reach:** By Bus

**Bus Rout:** NH-6 upto Kolaghat- left turn on NH-41 upto Nandakumar- then right turn to NH-116B way to Digha then Chandipur-left turn Nandigram Road.

**Nearest Attraction:** Jelinghum Project.

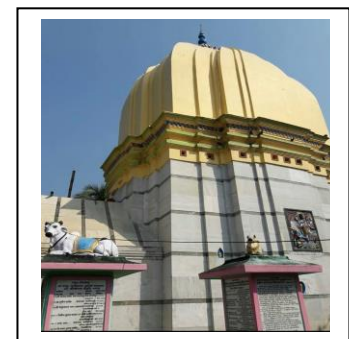
**Nearest Hotel:** Saptarshi Guest House (Chandipur)

**Police Station:** Nandigram

**Hospital:** Nandigram Super Specialty Hospital

**Nearest City:** Haldia, Contai, Tamluk

**Ferry Service (if available):** Yes



## 16. Bargabhma Mandir

### **Historical Background:**

The temple of Devi Bargobhma, who represents Tara or Kali, one form of Sakti, is the major attraction of the town. The temple is nearly 1150 years old and is one of the 51 Sakti Pithas of Indian subcontinent. The word ‘Pitha’ means seat. According to Puranas the small finger of the left feet of Sati fell here. The temple is divided into three apartments viz, the Baradeul- the inner sanctuary, the Jagmohan – the hall of audience and the Natmandir – the dancing hall. A small passage called Jnan Mandap is between the Baradeul and Jagmohan. The temple is on a raised platform consisting of 22 stairs. The idol or deity represents Tara or Kali. Two more deities are found in the same platform, one is Lord Shiva and another is Dasabhuja Mahishasuro Mardini. The temple is made up of Odishian style of architecture (Choudhuri 518-520)<sup>52</sup>.

The days of events associated with major festivals of Devi worshipping in the temple are: First day of Baishakha (Bengali month), Akshay Tritiya, Falaharini Kalika Puja, Bipattarini Brata Puja, Sri Sri Saradiya Durga Puja, Sri Sri Jagadhatri Puja, Bargabhma Matar Puja, Ratanti Kalika Puja, Annapurna Puja.

**Location:** Tamluk Sub-division, Purba Medinipur, West Bengal.

**Distance:** 81 Km from Kolkata

**Nearest Railway Station:** Tamluk

**Nearest Bus stand:** Tamluk

**How to reach:** by train or Bus

**Rout-** NH-6 upto Kolaghat- left turn on NH-41 upto Mechada- then left turn to way towards Haldia via Tamluk.

**Nearest Attraction:** Tamluk Rajbari



**Nearest Hotel:** Sriniketan, Classic Lodge

**Police Station:** Tamluk

**Hospital:** Tamluk District Hospital and lot of Nurshing Home.

**Nearest City:** Tamluk

**Ferry Service (if available):** Yes

## 17. Nachinda Mandir

### **Historical Background:**

One upon a time, Jhapi was an old woman lived in Nachinda village. Various disease attacked to in her body. She was calling inherent mind to call Sitala devi for rescue her.

One day sitala devi advice in dream advice to the old women to found a pillar under big trees near bath ponds and adore to Sitala devi. From that day continuing adore. In every

year birthday of bhagawan Srikrishna, a big festival is held on in the area of temple.

Critical illness, danger of road etc. all are remove by the bless of sitala devi. Every citizen of Purba Medinipur who are purchase any car (two wheeler or four wheeler), they must be adored to Nachinda Mandir (Das and Sasmal 121-122)<sup>58</sup>.

**Location:** Contai Sub-division, Purba Medinipur, West Bengal.

**Distance:** 137 Km from Kolkata

**Nearest Railway Station:** Nachinda

**Nearest Bus stand:** Nachinda

**How to reach:** By train or Bus

**Bus Rout:** NH-6 upto Kolaghat- left turn on NH-41 upto Nandakumar- then right turn to NH-116B way towards Digha via Bajkul, Heria, Kalinagar.



**Nearest Attraction:** Nachinda Mandir, Bahiri Jagannath Mandir

**Nearest Hotel:** Contai Kepts,

**Police Station:** Marishda

**Hospital:** Contai Daroya Hospital

**Nearest City:** Contai

**Ferry Service (if available):** No

## 18. 16 Shibmandir of Murari Kalua Village

### Historical Background:

The village has 16 shibmandirs out of which 12 shibmandirs founded by the Baburam Ghosh and Mahendranath Ghosh son of Landlord Karunamoy Ghosh. Out of twelve eight shibmandir have in deplorable condition. The shibmandirs are near about 200 years old. In this village there was another landlord Sarkar family. This landlord's houses have 4 shibmandirs (Bhowmik 35-36)<sup>47</sup>.

**Location:** Tamluk Sub-division, Purba Medinipur, West Bengal

**Distance:** 89 Km from Kolkata

**Nearest Railway Station:** Mechada, Panskura.

**Nearest Bus stand:** Radhamani

**How to reach:** by train or Bus

**Road Rout:** NH-6 upto Kolaghat- left turn on NH-41 upto Radhamoni- then 1km.

**Nearest Attraction:** Radhamani Market, Tamluk Rajbari, Bargabhima Mandir etc.

**Police Station:** Tamluk

**Hospital:** Tamluk Zila Hospital

**Nearest City:** Tamluk, Panchkura.

**Ferry Service (if available):** No



## 19. Pilgrimage Masnad E–Ala

### **Historical Background:**

Hijli, a village in Kanthi Sub-Division, situated on the left bank of the Rasulpur river close to the sea, is the religious tourist destination of coastal Purba Medinipur. The ‘Mosque’ and ‘Mazar’ of Masnad–E–Ala, who was the king of Hijli during Mughal Empire, is the prime attraction. The uniqueness is that both Hindu and Muslim pilgrims come together and pray here which designates it as a secular religious place. A myth is present behind the development Hijli as a secular religious place centering ‘Asabari’ – an iron stick about 60 kg weights which is preserved in the mosque campus. It is believed that if one can carry the stick, his wishes are to be fulfilled. An annual festival of Masnad–E–Ala, called ‘Jalsa’ is organized by the local people on the first Saturday of the Bengali month Chaitra. It was started from 1949. A huge gathering of pilgrims (about 50 to 60 thousand) has been noticed in the festive occasion. In spite of that, the natural beauty of casuarinas plantations of the area attracts visitors (Choudhuri 545-548)<sup>52</sup>.

**Location:** Contai Sub-division, Purba Medinipur, West Bengal.

**Distance:** 156 Km from Kolkata

**Nearest Railway Station:** Heria

**Nearest Bus stand:** Boga, Khejuri

**How to reach:** by Bus



**Bus Rout:** NH-6 upto Kolaghat- left turn on NH-41 upto Nandakumar- then right turn to NH-116B way towards Digha via Bajkul, Heria then left turn Khejuri Road- Bidyapith then right turn to Boga.

**Nearest Attraction:** Bay of Bengal, Ferry ghat, First post office in India.

**Nearest Hotel:** Some Home Stay is available there

**Police Station:** Janka Khejuri

**Hospital:** Kamarda sub General Hospital

**Nearest City:** Contai

**Ferry Service (if available):** Yes



## 20. First post office of India in Khejuri

### Historical Background:

Khejuri is a historic place. Probably Khejuri Post office was established in 1794-95. Till 18 century, it was a famous port of Bengal. The first telegram line of India was established at Khejuri in 1851. Dr. W.B.O' Shaughnessey, Chemistry Professor of Medical College has got consent to establish telegraph line from Kolkata to Diamondharbour, Bishnupur, Mayapur, Kukrahati and Khejuri. The telegram line from Kukrahati to Khejuri was opened on 1852 (Bhowmik 186-187)<sup>47</sup>.

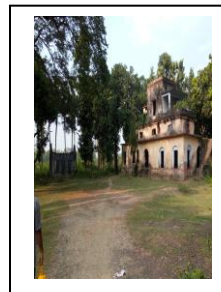
**Location:** Contai Sub-division, Purba Medinipur, West Bengal.

**Distance:** 150 Km from Kolkata

**Nearest Railway Station:** Heria

**Nearest Bus stand:** Khejuri

**How to reach:** By Bus



**Bus Rout:** NH-6 upto Kolaghat- left turn on NH-41 upto Nandakumar- then right turn to NH-116B way to Digha via Bajkul, Heria then left turn Khejuri road.

**Nearest Attraction:** First Post Office in India, Hijli, Jelinghum, Kapalkundala Mandir, Dariapur Light House.

**Nearest Hotel:** Some Home are situated there.

**Police Station:** Janka Khejuri

**Hospital:** Kamarda Hospital

**Nearest City:** Contai

**Ferry Service (if available):** Yes



## 21. Moynagarh

### **Historical Background:**

It has an old fort, namely Moynagarh, situated on the bank of the river Kasai. According to folklore, the fort was originally constructed by the legendary King Raja Lau Sen (10<sup>th</sup> century). In 1561-62 A.D. Moyna kingdom was taken over by Bahubalindra family (L.S.S.O. Malley, 1911). The fort is an island within an island. It was constructed by excavating to moats, like lakes which encircled the fort and makes the two islands. The inner island comprises of fort buildings and temples. The structure of the fort is unique in nature. The picturesque environment of all around Moynagarh is the major attraction. Besides that, Moynagarh has a rich cultural heritage. It is to be seen in inner island the temple of Vaishnava, Shaiva and Shakta cults. Here also found the temple of Shyamsundar Jiu who is the family deity of Bahubalindra family. Rasjatra is the major festival of Moyna but despite this Janmastami, Nandotsav, Radhastami, Jhulan Yatra are held as auspicious ceremonies at inside the fort (Mahapatra 110-114)<sup>82</sup>.



**Rasjatra in Rasmela:** Rasjatra is the prime attraction of Moyna. The unique nature of 'Boat Ras', its antiqueness and age old tradition is the major importance of Rasjatra. The festival starts from the full moon day of Kartik (Bengali month) which is approximately more than four hundred and fifty years old. In this night, the family deity Shyamsundar Jiu (combined deities of Krishna and Radha) sets out on a journey to the Rasmancha on the boat with the concert of drums, khol, pipe, gong of bellmetal. The magnificent and majestic event of 'Boat Ras' on the full moon night is very much spectacle and memorable (Mahapatra 106-110)<sup>82</sup>.

**Location:** Tamluk Sub-division, Purba Medinipur, West Bengal.

**Distance:** 99 Km from Kolkata

**Nearest Railway Station:** Tamluk

**Nearest Bus stand:** Moyna, Srirampur, Nimtouri

**How to reach:** By train or Bus

**Bus Rout:** NH-6 upto Kolaghat- left turn on NH-41 upto Nimtouri- then right turn to Srirampur Road via Mayna.

**Nearest Attraction:** Moynagarh Rajbai, Lokeswar Shibmandir,

**Police Station:** Moyna

**Hospital:** Tamluk Zilla Hospital, Maity Nurshing Home, Medicure Nurshing Home.

**Nearest City:** Tamluk

**Ferry Service (if available):** No



## 22. Birth place of Sahid Matangini Hazra Hogla Gram

### Historical Background:

Matangini Hazra was a great freedom fighter participated in Quit India Movement. She was killed by British Police who opened fire at Tamluk when she led a procession of six thousand supporters of Quit India Movement. In the spot where she was killed, a statue has been erected on her memories called Matangini Sahid Smarak. To appreciate the bravery of Matangini Hazra, Mahatma Gandhi entitled her as 'Birangana' (the great female fighter) (Mahapatra 236-239)<sup>82</sup>.



**Location:** Tamluk Sub-division, Purba Medinipur, West Bengal.

**Distance:** 84 Km from Kolkata

**Nearest Railway Station:** Mechada, Kolaghat

**Nearest Bus stand:** Kaktia, Mechada

**How to reach:** By train or Bus

**Bus Rout:** NH-6 upto Kolaghat- left turn on NH-41 upto Mecheda- then left turn up to Kanktiya (Mecheda-Tamluk Road) then 3 Km Hogla Gram.

**Nearest Attraction:** Hogla Sitala Mandir, Kali Mandir

**Police Station:** Tamluk Police Station.

**Hospital:** Seuri Health centre

**Nearest City:** Mechada, Tamluk, Kolaghat

**Ferry Service (if available):** Yes

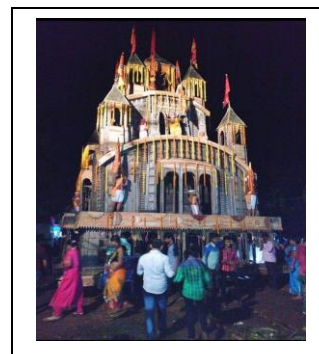
## 23.Raghunathbari Rather Mela

### Historical Background:

Raghunathbari village has a Raghunathjiu or Ramchandra temple which is situated in south-east of Panskura. Big festival rather mela is held on every year in this village from Bijaya-Dashami and continuing up to one month. This village is very important from archeological view because most of the medieval periods' stone statue, soil thing, furniture, Buddha statue etc. are discovered from this village.

There is a small shell in front of Raghunthjiu temple which is popular as Kashijora Khatriyaraj's ancient shell (Bhowmik 68-69)<sup>47</sup>.

**Location:** Tamluk Sub-division, Purba Medinipur, West Bengal.



**Distance:** 86 Km from Kolkata

**Nearest Railway Station:** Raghunathbari

**Nearest Bus stand:** Purosottampur

**How to reach:** By train or Bus



Bus Rout: NH-6 upto Kolaghat- left turn on NH-41 upto Radhamoni. From Panskura 9.5 Km.

**Nearest Attraction:** Raghunathbari Rather Mela, Raghunath Jiew Temple,

**Nearest Hotel:** Manjushree Guest house, Udata Complex

**Police Station:** Panskura Police Station.

**Hospital:** Raghunathbari Upaswastha Kendra, Tamluk Zilla Hospital

**Nearest City:** Tamluk, Pachkura, Mechada

**Ferry Service (if available):** No

## **Some useful Website Addresses for tourists**

### **For tourism information in Purba Medinipur:**

<http://purbamedinipur.gov.in/TOURISM-NEW.html>

[www.wbtourismgov.in](http://www.wbtourismgov.in)

[www.tripto.com](http://www.tripto.com)

[www.tripadvisor.in](http://www.tripadvisor.in)

[www.holidify.com/places/midnapore/](http://www.holidify.com/places/midnapore/)

<http://en.m.wikipedia.org/wiki/>

<https://www.onefivenine.com/india/travel/place/>

<http://m.youtube.com/watch%3fv%3DBipdzvt->

[www.dsda.org.in](http://www.dsda.org.in)

<http://www.hda.gov.in>

[www.incredibleindia.org](http://www.incredibleindia.org)

[www.wbfdc.com](http://www.wbfdc.com)

[www.wbsfdc.com](http://www.wbsfdc.com)

### **For Hotel Booking Websites**

[www.goibibo.com](http://www.goibibo.com)

[www.trivago.in/cheap-hotels/midnapore](http://www.trivago.in/cheap-hotels/midnapore)

[www.justdial.com/](http://www.justdial.com/)

[www.tripadvisor.in/](http://www.tripadvisor.in/)

[www.yatra.com](http://www.yatra.com)

[www.makemytrip.com](http://www.makemytrip.com)

[www.travelguru.com](http://www.travelguru.com)

[www.hotelcontactnumber.in](http://www.hotelcontactnumber.in)

[www.holidayiq.com](http://www.holidayiq.com)

[www.hoteleastcoast.com](http://www.hoteleastcoast.com)

www.in.via.com  
www.hotelseahawkdigha.com  
www.booking.com  
www.tajpurnaturecamp.com  
www.tajpurretreat.com  
www.tajpurresort.com  
www.ceartrip.com  
www.yashodainternational.com  
www.oyorooms.com  
www.hotelsonarbangla.com  
www.mandarmani.net  
www.retreathotels.in

(Collected from website as on 22 June 2019)

## **Some of the Tourist social networking group in west Bengal related to Purba Medinipur**

- Digha Beach Club
- Purba Medinipur Tourism & Heritage
- Travelers adda
- Contai Facebook
- Bondhu –Kanthi
- Contai-kanthi
- Weekend tours from Kolkata
- Tour Planners
- Tourist Helpline

- Lonely planet travelers group
- Travel and Places
- Medinipur
- All Bengal Travelers Association (helpline)
- Tour and Travel Planning Group “jachhi”
- Digha (Facebook)

(Collected from Facebook as on 8 July 2019)

## **Government Information Centers**

### **Tourism Department, West Bengal**

Govt. of India Regional Tourist Office,

Embassy Building, Ground Floor,

4, Shakespeare Sarani,

Kolkata- 700071.

Email: [indtour@cal2.vsnl.net.in](mailto:indtour@cal2.vsnl.net.in)

Ph. No.- 22254723-24/22827731/22821475/22825813

### **India Tourism Development Corporation**

3G Everest Building

46C, J.L. Neheru Road,

Kolkata-700071

Email- [itdceast@gmail.com](mailto:itdceast@gmail.com)

Ph. No.-22880901/22885254/22885208

### **Tourist Information**

Howrah Railway Station-26412518

Kolkata Airport- 25116026

Siliguri- 0353-2511974/ 0353-2511979/ 9733008785

**West Bengal Tourism Development Corporation**

Udayachal Tourist Lodge,  
Salt Lake, Sector-II  
Kolkata-700091  
Ph. No.- 44012086/44012082

**Tourist Centre**

(Reservation & Information Office)  
3/2, BBD Bagh (East), Kolkata-700001  
Email- tourismcentre.kol@westbengaltourism.gov.in  
Ph. No.- 44012659/ 44012660/ 44012661/44012662/44012662/22436440

**Digha Sankarpur Development Authority**

P.O.-Digha, P.S.- Digha,  
Dist- Purba Medinipur, Pin-721428  
West Bengal  
Email-eodsda@gmail.com  
Ph. No-03220-266-001/227/228

**Haldia Development Authority**

Haldia Unnayan Bhawan  
City Centre, P.O.- Debhog, Haldia  
Dist- Purba Mdeinipur,  
Pin-721657  
West Bengal  
Email-ceo.hda@gmail.com  
Ph. No.- 1800-345-3224 (Toll free)

**List of Government Accommodations in Purba Medinipur**

Sl. No.	Name of the Tourist spot/ Place	Name of the Govt. Accommodation	Department	Nodal Officer	Contact No
1	Haldia	Haldia Bhaban	Haldia Development Authority	Chief Executive Officer, HDA	03224-255926/255927, 947456119
2	Digha	PWD Bungalow	PWD	Chief Engineer, PWD Purba Medinipur	03228-263816, 9433647652
3	Digha	PWD (Road) Bungalow	PWD (Road)	Executive Engineer, PWD (Road), Purba Medinipur	03228-263379, 9433777471
4	Digha	Nirala	Digha Sankarpur Development Authority (DSDA)	Executive Officer, DSDA	03220-266334/266254
5	Digha	Saikatabas	Do	Do	Do
6	Digha	Minakshi & Taranga	Fisheries Dept. (Benfish)	Managing Director, Benfish Bhavan, Salt Lake	033-23575950
				Add. Directorate of Fisheries Dept, Purba Medinipur	03220-268495
7	Digha	I & W Bungalow	Irrigation & Waterways	Superintending Engineer, Western Circle-11, Paschim Medinipur	03222-268495
8	Egra	Agri Irrigation Bungalow	Irrigation Dept.	Asst. Engineer, Agri –Irrigation Dept. Egra	03220-244040
9	Kolaghat	KTTP, Guest House	KTTP Project	General Manager, KTTP, Kolaghat.	03228-231110
10	Tamluk	Pairatungi Dak Bungalow	Irrigation & Waterways Dept. Tamluk	Executive Engineer, Irrigation & Waterways Dept. Tamluk.	03228-266889
11	Digha	Runswik House	Power Dept.	Director(HR), WBSEDCL, Bidyut Bhavan, Salt Lake	033-23591915



Sl. No.	Name of the Tourist spot/ Place	Name of the Govt. Accommodation	Department	Nodal Officer	Contact No
12	Digha	Tourist Lodge	Tourism Dept. Govt. of West Bengal	Managing Director, Tourist Dept.	9732510134/ 9874248539/ 9434351110
13	Digha	Oceana Tourist Lodge	State Fisheries Development Corporation	MD, State Fisheries Development Corporation, Bikash Bhavan	913323376470/ 913323583123
14	Digha	Forest Bungalow	Forest Department	Divisional Officer, Purba Medinipur	
15	Egra	Inspection Bungalow	Agriculture Irrigation Department	Egra Agriculture Irrigation Department	9434507610
16	Digha	PHE Bungalow	PHE	Chief Engineer (H.Q.), PHE Dept. Kolkata	033-22485281
17	Tamluk	PHE Bungalow	PHE	Chief Engineer (H.Q.), PHE Dept. Kolkata	033-22485281
18	Digha	Holiday Home	WBSEDCL	Director(HR), WBSEDCL, Kolkata	033-23591924/ 23345828
19	Digha	Kalyan Kutir	Social Welfare	Dept. of Women Dev. & Social Welfare, Bikash Bhavan	8902735308
				Directorate of Social Welfare, Sech Bhavan	9088536354
20	Digha	Yuba Abas	Sports & Youth	Directorate of Youth Service, Kolkata	033-22480626
21	Digha	Old Cottage	DSDA	DSDA, Purba Medinipur	03220- 266094/266234
22	Digha	Mrinalay	Directorate of Fisheries	ADF Brakrish Water, Contai.	03220-255270
23	Gneokhali	Tribeni Sangam	Pathak Engineering	Purnendu Giri	9735627696/ 9002640945/ 8370950164

Source: <http://purbamedinipur.gov.in/downloads/list>

## **Tourism Literature**

Tourism literatures provide different angle of guides that the travellers are listing their choice. In recent years, there have emerged a few new trends in travel guides as publishers aim their guidebooks at travellers who have less time but are willing to spend more money. As a result, there are now a growing number of guidebook series that have decided that less is more: they provide a more selective approach to their destinations. Such guidebooks providing suggested itineraries for vacations from one to three weeks, geared up to the visitors with less time on their hands. Instead of all listings of sights, these guides offer only few choices about the accommodation and restaurants but only providing the top listings or "best of class" in the respective categories.

To get an idea about the all types of travel guides these are available in bookstore to go and browse the travel section. People can read the introductory paragraphs of different travel guides, listings of hotels, restaurants, and sights.

The guidebook contains information that is important for travelers such as an introduction to the local food, culture, customs, history, and festivals all these are important considerations.

If the travellers are interested in the outdoors, make sure your guide provides detailed information about hiking, treks, safaris and ecotourism. But aside from this disadvantage, such travel guides unable to provide more in-depth information about their main area of interest.

Also, keep in mind that regional and special interest guides are often available locally in English which are great option in English-speaking countries. Traveler's

preference language of their travel destination, they can always count on finding informative guidebooks in the local language.

If the travellers only visit one region of a country or just a major city they should look for a regional or city guide instead of buying a travel guide for the whole country. These guides provide much more in-depth information, as they specialize in one area. These guides also usually have a smaller format, making it easy to carry them in your pocket (“Travel Guides”)<sup>23</sup>.

Below I have listed some of my favorite travel guidebook series (“Best Travel”)<sup>4</sup>.

**DK Eyewitness Travel Guides** (Dorling Kindersley, part of the Penguin Group), [us.dk.com](http://us.dk.com).

This is my favorite guidebook series when it comes to illustrated information about cultural sites and attractions. The annually updated guides are illustrated with numerous photographs, and well-drawn illustrations of major sites allow readers to immediately grasp a destination’s layout and visit its main attractions simply by looking at the illustrations. I used the guide in India, and was surprised to find a lot of useful information about art, culture, food, and architecture, even for remote areas.

**Lonely Planet**, [www.lonelyplanet.com](http://www.lonelyplanet.com).

Lonely Planet is the world's best-selling travel guide book. In India Lonely Planet written by Indian authors provides authentic and specific information especially based on Indian Travelers needs and comfort. The magazine ensures a better and reliable travel planning as well as a memorable and unique travel experience.

**Rough Guides**, [www.roughguides.com](http://www.roughguides.com).

This is another popular guidebook series with a huge following. They list fewer places to stay and eat, and devote more space to the description of various attractions and destinations. The guide book also provides great practical travel knowledge about transportation, safety, and all the other travel essentials.

**Insight Guides**, [www.insightguides.com](http://www.insightguides.com).

The Insight Guides are providing valuable insights into most aspects of a country, its people, culture, history and attractions. The well illustrated guide book provides a rich photographic journey through the various countries, and the travelers get a colorful and diverse impression before traveling there. The Insight of the guide book focuses instead on providing a country portrait with well-researched and thoughtful essays.

**Time Out City Guides**, [www.timeout.com](http://www.timeout.com),

It is a series of guidebooks to over 40 cities worldwide, providing you with all you need to know about a growing selection of world cities. The books are intended for short-term visitors on a city tour, although the large amount of listings can make it difficult to prioritize what to do and see. Still this series is among the best city guides available for travelers today, and if you plan on a city vacation, find out if Time Out publishes a guide for your destination.

**Knopf Guides** (A division of Random House), [www.randomhouse.com](http://www.randomhouse.com).

This is a series of illustrated guidebooks with 27 titles to popular cities, regions and countries. There are lots of photos and illustrations, but the guides have a somewhat confusing and convoluted format. The book's cover primarily the best-known sites and

destinations and include suggested itineraries. The target audience is short-term travelers interested in the most important tourist sites of the featured destinations.

**Travelers' Tales (Travelers' Tales Inc.), [travelerstailes.com](http://travelerstailes.com).**

This series is a nice complement to conventional travel guides. Each book is a collection of travel stories and essays about one country, providing insights and experiences from a variety of travel writers, some of them well-known authors.

**The Traveller's History Series (Interlink Books), [www.interlinkbooks.com](http://www.interlinkbooks.com).**

Available for 33 countries and cities, the Traveller's History series is designed for travelers who want more historical background on the country they are visiting than can be found in a tour guide. Each volume offers a complete and authoritative history of the country from the earliest times up to the present day, in a lightweight, portable format. They are a great companion for history buffs and travelers looking for more extensive background information.

**A Traveler's Literary Companion (Whereabouts Press), [www.whereaboutspress.com](http://www.whereaboutspress.com).**

This series explores the culture, history and traditions of over a dozen countries through a collection of writing by well-known local authors. The books contain 20-30 different short stories and are a great way to get a sense of the flavor and color of a destination before you travel and provide entertaining and enlightening reading during your trip.

**Frommer's Guides:** The granddaddy of travel publishing, Arthur Frommer has reinvented his series to be leaner and more focused on the budget traveler. These books are especially well attuned to the needs of older travelers, but some readers may feel like they're being handled with unnecessary kid gloves.

**Well-planned Travel Deals:** Contacting the local tour operators in India or the tourism department or the tourism office of various tourism states in India will provide to reader with the relevant advice and information.

**India Tourism Guide:** The Tourism Ministry in India provides Indian city guide that contains a road map, travel advice and tips for that city, the various services stores and the tourist destinations in that city and also with other relevant India travel information. You can also get India hotel guide that will brief you about the hotels in the place you are planning to visit, the hotel booking and reservation procedures in India and any info you would require.

**India City Tour:** Some cities in India themselves are comprehensive tourist destinations and holiday spots. Many travel packages are made centering these cities. These include New Delhi, Mumbai, Chennai, Bangalore, Kolkata, Hyderabad, Pune, Agra, Varanasi, Kanpur, Haridwar and many more.

**Amader Chhuti:** [www.amaderchhuti.com](http://www.amaderchhuti.com)

A Bengali e-magazine and also completely free travel website providing information about the tourism experience, tourism information, tourist plan, picture, news etc are available in this magazine.

**Aajkaal Safar :**

Aajkaal Safar is a leading travel magazine. It is West Bengal based publishing since in the year of 2000. It represents the modern Indian traveler who balances all tourist spot. It helps to guides unknown tourist spot, quality hotels and resort contact, how to go. It provides budget tourism destination with available information from last 19 years. Now aajkaal safar gives glossy page and good quality picture.

**Some Travel Agent list with their website and contact number**

<b>Sl. No.</b>	<b>Name of the Travel Agents</b>	<b>Website</b>	<b>Contact No.</b>
<b>1</b>	Ace Financial Services Weekend Trips	<a href="http://www.indiamart.com/acefinancial-services/">www.indiamart.com/acefinancial-services/</a>	033-24427692, 24413232/ 9830912462
<b>2</b>	Anandita Special	<a href="http://www.ananditaspecial.com">www.ananditaspecial.com</a>	2265-2595/ 830096773/ 9432674253
<b>3</b>	Ankur Tour and Travels.		033-22268505/ 983626963
<b>4</b>	Banerjee Tour Special	<a href="http://www.banerjeetourspecial.com">www.banerjeetourspecial.com</a>	9051614441/ 9830384279
<b>5</b>	Biswa Bhromon.	<a href="http://www.biswabhromon.com">www.biswabhromon.com</a>	4000-4835/ 4004-3977/ 9239511914
<b>6</b>	Chalo Berai	<a href="http://www.chaloberai.com">www.chaloberai.com</a>	4005-1999/ 8336943527
<b>7</b>	Chowdhury Travels	<a href="http://www.chowdhurrytravels.in">www.chowdhurrytravels.in</a>	6515-812/ 9339730148/ 9681237313
<b>8</b>	Chuti Dot Com Tour & Travels	<a href="http://www.chuti.com">www.chuti.com</a>	9748716898/ 7044087898
<b>9</b>	Chuti Tour & Travels	<a href="http://www.chutitoursandtravels.com">www.chutitoursandtravels.com</a>	9830114030/ 9433059100/ 8017259913
<b>10</b>	Global Destinations.	<a href="http://www.globaldest.in">www.globaldest.in</a>	033-2466-8074/ 9831062307
<b>11</b>	Ideal Leisure Holidays	<a href="http://www.idealpleisureholiday.com">www.idealpleisureholiday.com</a>	9830317145/ 9330202451
<b>12</b>	Impression Tourism Services (I) Pvt. Ltd.	<a href="http://www.itsindia.in">www.itsindia.in</a>	033-40015190/ 9830021706
<b>13</b>	Maa Durga Travels	<a href="http://www.maadurgatravels.co.in">www.maadurgatravels.co.in</a>	2213-1247/ 4007-0974/ 9432012899
<b>14</b>	NBTT Travel Solution Pvt. Ltd.	<a href="http://www.nbtt.co.in">www.nbtt.co.in</a>	2555-0262/ 2530-4641/ 9733000592
<b>15</b>	Njoy Holidays	<a href="http://www.njoyholidays.in">www.njoyholidays.in</a>	4063-5052/ 9331424905
<b>16</b>	Pratima Travels & Tours Pvt. Ltd.		033-2429-6859/ 24308267/ 9831569038

<b>Sl. No.</b>	<b>Name of the Travel Agents</b>	<b>Website</b>	<b>Contact No.</b>
<b>17</b>	Raj Tour & Travels	www.rajtourandtravels.com	9836870325/ 9674548453
<b>18</b>	Rocky Tour and Travels	www.rockytourandtravels.com	9831010144/ 9432674895
<b>19</b>	The Getaway Holidays	www.thegetawayholidays.in	9874430064/ 987458153
<b>20</b>	Travel & Leisure		9163835222/ 9163876111
<b>21</b>	Travel Chhuti	www.travelchhutichhuti.com	033-40633678/ 7278323778
<b>22</b>	Villa Tours & Travels.		18001234878
<b>23</b>	Vinayaka Air Travel Agency	www.vinayakaholidays.com	9874534000/ 9830536033/ 033-2259-6335
<b>24</b>	Zest India Tours	www.zestindiatours.com	3536500925/ 9233870193

Source: 1. Dial 2018 Compiled by Ganashakti. pp.141-148.

2. Tour Operator List, Approved by the Dept. of Tourism, Govt. of West Bengal.

**Conclusion:** A TIS consists of different components- tourists, stakeholders and information sources. The objective of TIS is to build up a connection between all the three. A framework has been made which shows the connection between all the components and how information circulate from one component to another. This framework will serve as a model TIS.