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MLISC/IIS/MLI-201/15

MLISC 2nd Semester Examination, 2015

INFORMATION AND SOCIETY

PAPER –MLI- 201

Full Marks : 40

Time : 2 hours

Answer all questions

*The figures in the right hand margin indicate marks
Candidates are required to give their answers in their
own words as far as practicable*

Illustrate the answers wherever necessary

1. Write short notes on any *two* of the following :
- 5 × 2
- (i) Global information society
 - (ii) Problems of information management
 - (iii) Economic characteristics of information
 - (iv) Information economics.

(Turn Over)

(2)

2. (a) (i) State the attributes of an information society. Explain the impact of information society on the social structure and economic activities. 4 + 6
- (ii) Discuss the issues involved in National Information Policy in the context of Library and Information systems and services. 5

Or

- (b) Elucidate the SECI model of knowledge management. Show your acquaintance with the stages of the knowledge management process. 7 + 8
3. (a) (i) State the pre-requisites of pricing the library and information products and services. Explain the factors that should be considered for fixing prices of information products and services. 3 + 7
- (ii) Discuss in brief the marketing principles of the modern library services. 5

(3)

Or

- (b) (i) What do you mean by costing of information products and services? Discuss the different types of cost that can be calculated for the information products and services. 2 + 5
- (ii) Explain how the attributes of economics are applicable in case of information products. 8
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