

2009

MLISc

2nd Semester Examination

INFORMATION AND SOCIETY

PAPER—1B ,

Full Marks : 40

Time : 2 Hours

The figures in the right-hand margin indicate full marks.

Answer all questions.

1. Write briefly on any two of the following : 5×2
 - (a) Information as a commodity.
 - (b) Indigenous knowledge.
 - (c) Information Divide and Digital Divide.
 - (d) Cost Benefit and Cost Effectiveness of Information.

2. (A) Discuss the need of a national information policy. Explain the factors that are to be considered while framing a model national information policy for India. 5+10

Or

- (B) Distinguish between Knowledge Society and Information Society? Discuss the changing role of information organizations and professionals in a knowledge society. 5+10

(Turn Over)

3. (A) Describe the factors that are responsible for bringing change in demand for information products and services. Examine critically the implication of Law of Demand in information market.

7+8

Or

- (B) What are the different pricing types adopted for information products and services? Examine the role of equilibrium analysis in price determination in the situation where there are changes in prices but the factors affecting demand and supply are constant.

4+11