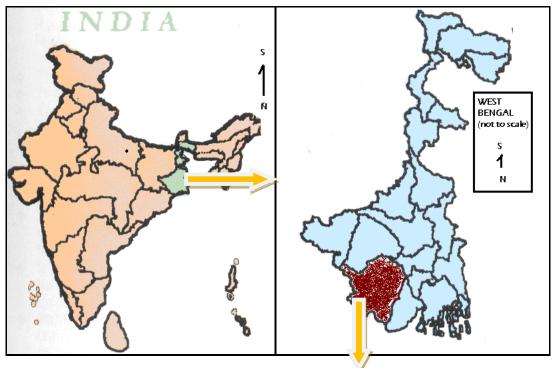
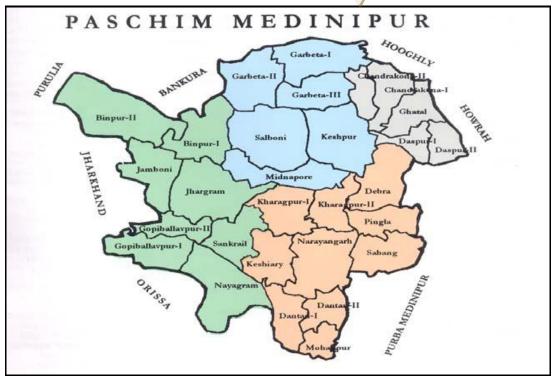
APPENDIX 1

DIFFERENT MAPS

Maps of Study Area (Not to Scale)

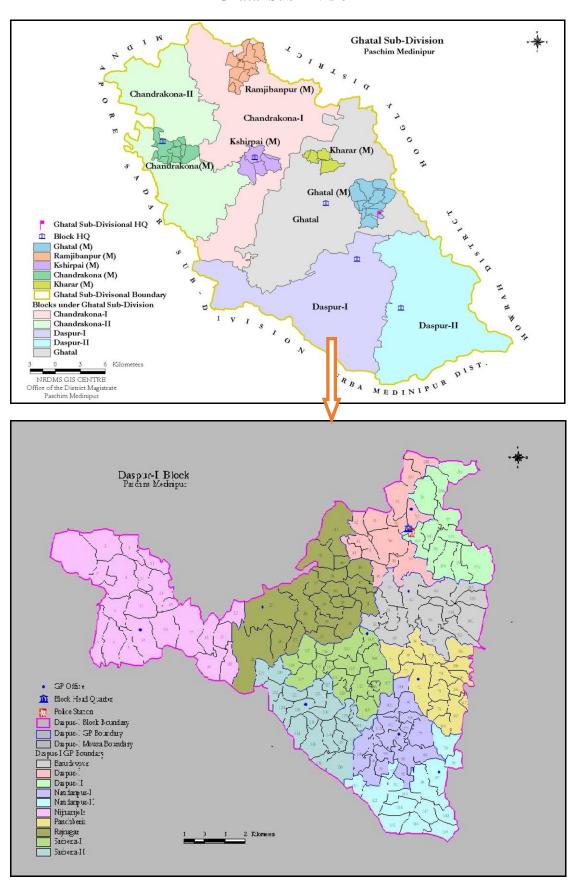
INDIA WEST BENGAL





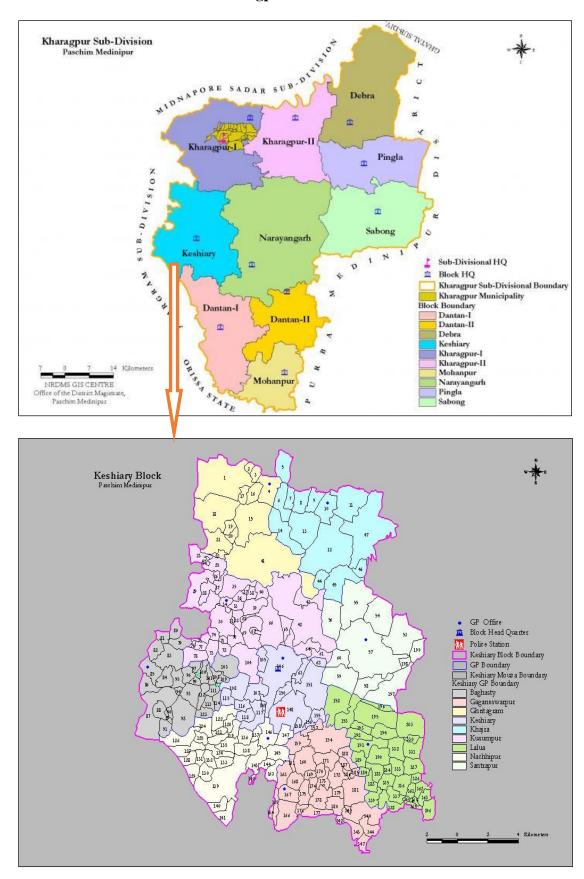
ı

Ghatal Sub-Division



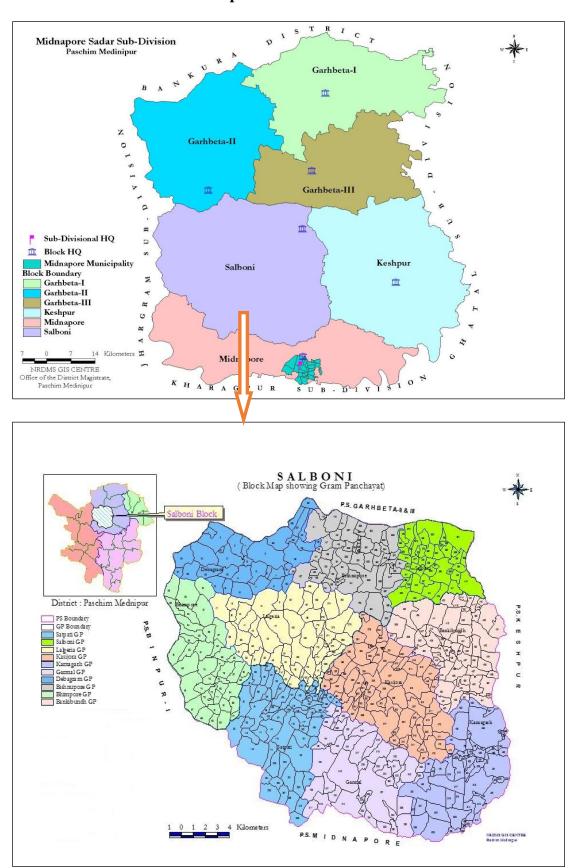
Daspur I Block

Kharagpur Sub-Division



Keshiary Block

Midnapore Sadar Sub-Division



Salboni Block

APPENDIX 2

PHOTOGRAPHS



Housing Condition at Brindabanpur Mouza



Housing Condition at Chandana Mouza



House Constructed under Lodha Abasan Prakalpa at Chandana Mouza



House Constructed under Lodha Bash Griha Nirman at Senna Mouza



House Constructed under Integrated Action Plan at Baghmari Mouza



House Constructed under Gitanjali Abasan at Pirchak Mouza



Baram Than at Pirchak Mouza



Goddess Manasa at Chandana Mouza



Anganwadi Centre at Manikpur Mouza



Anganwadi Centre at Baghmari Mouza



Primary School at Brindabanpur Mouza



Primary School at Baghmari Mouza



Lodha Woman Making Sal Plates





Lodha Children Spending Leisure Time





Public Library at Khajra Gram Panchayat near Keshiary Block



Researcher with the Lodhas at Chandana Mouza



Researcher with the Lodhas at Manikpur Mouza



Researcher with the Lodhas at Baghmari Mouza

APPENDIX 3

QUESTIONNAIRE

Topic:	Information	Needs	and	Patterns	of	Information	Seeking	Behaviour	of	the
Lodha (Community o	f Pasch	im M	I edinipur	Dis	strict, West B	engal.			

S1.	No Name of the mouza
Da	ate of issue Date of receipt
	Part - l
1.	Name of the person interviewed:
2.	Sex:
3.	Age:
4.	Marital status:
5.	Age at marriage (if married):
6.	Religion:
7.	Language (s) known: Read
	Speak
	Write
8.	Educational standard:
9.	Caste:
10	. Present Address:

11. Permanent Address:
12. Are you the head of your family: Yes/No
If no who is the Head then: Father/Mother/Brother/Sister/Any other
13. Size of the household: Single/Joint
14. Number of Persons in your family:
15. (i) Nature of your present accommodation: Own House/Rented House/Quarter
(ii) Type of your house: Hut/House
(iii) Structure of house: Mud house/Pucca/Jhopri
(iv) Ownership of homestead land: Owned/Not owned
(v) No. of rooms:
(vi) Main source of drinking water: Dug well/Tube well/others
(vii) Distance of main source of drinking water from the house:
(viii) Main source of lighting in the house: Kerosene lamp/Solar energy/Cow dung
energy/Electricity
(ix) Main source of fuel for cooking: Wood/Coal/Gas

(x) Toilet facilities: Natural toilet/Sanitary toilet
(xi) Are you a member of any Club/Society/Union/Association?
Part - II
16. i) Is there any occupation (s) traditionally associated with your tribe?: Yes/No.
ii) If yes, please specify the occupation:
17. If worker, description of work
a) Main occupation:
b) Subsidiary occupation:
18. If wage earner
a) Wage rate per day in Rupees for
i) Main occupation:
ii) Subsidiary occupation:
19. Distance of place of work:
20. If not working whether seeking for work:
21. Which agricultural tools are available in your house?
22. Which livestock/animals are available in your family?
23. Other material objects, if any:
24. Assets of trade and commerce, if any:
25. Total annual income of the household (in Rupees):

- 26. Source of income: Daily wages/Service/Business/Forest resources/Agricultural production
- 27. Have you taken any loan/grant during the last 3 years? Yes/No.
- 28. If yes, total amount of loan/grant taken (in Rupees):
- 29. If yes, from which source you came to know about the loan/grant scheme:
- 30. Main reason for taking loan/grant:
- 31. Area of cultivated land held by the household (in acres)
- i) Owned:
- ii) Leased:

Part - III

- 32. Do you subscribe newspapers? If no, how do you read newspapers? In the library reading room/do not read/through collection from others
- 33. Do you subscribe any magazine? If no, how do you read magazine? In the library reading room/do not read/through collection from others
- 34. Are you interested in reading books? If yes, nature of books: fiction/poetry/story/any other
- 35. At what time in the day do you generally read Newspapers/Magazines/Books? Before breakfast/before lunch/during breakfast/at noon in the working place/during office hours/in the evening/at night/any other time
- 36. How do you spend your leisure time?

- by listening to Radio? - by watching TV programmes? - by watching movies? - by reading newspapers? - by gossiping with others? - by playing? - by singing or playing any music? - by sleeping? 37. If it is by listening to radio, then which programme do you enjoy the most? 38. If you are watching TV programmes, which programme(s) you enjoy the most? Please mention any two of the programmes. 39. Please tell the name of one TV serial which you have seen. 40. If you are reading newspapers which portion of the paper do you prefer most? 41. If you like to gossip with others, which type of gossiping do you prefer most? Who are generally the other members of your gossiping team? 42. If you are watching any movie in a cinema hall, how have you enjoyed it? Please mention the hero (s) or heroine (s) or name of a movie you have seen. 43. If you are playing at your leisure time, then what are the names of the games? 44. If the leisure time is spent by listening to music then mention the nature of music which you prefer most?

- 45. Do you know the name of any nearby public Library, and what are the names of the present Librarians?
- 46. Do you visit the library frequently and what is the purpose of your visit? If no, then why? Do you have any suggestions for the improvement of the library for making the library more useful to your needs?

Part - IV

- 47. Do you know where the mud house/jhopri materials are available? If yes, how have you got such information? If these materials are needed at present, then how do you collect such matter?
- 48. Do you know where pucca building or mud house materials are available? If yes, how have you got such information?
- 49. Suppose you want to build a pucca building, and then what will you do?
- 50. How do you collect household implements and utensils? If those household materials are broken, then what will you do?
- 51. What are the spices that you are using in the preparation of any item?
- 52. Whether these spices have been prepared in the house or have been collected from the market?
- 53. Do you drink foreign liquor/local liquor/rice beer? If yes, how many times in a day?
- 54. Do you have any specific dress as your traditional dress item? If yes what is it?

- 55. From where you have collected the information regarding modern, traditional or partially-traditional dresses?
- 56. What will you do if you like to wear the modern or traditional or partially-traditional dresses?
- 57. What type of detergents are you using for your washing and cleaning? Mention the brand name of oil, soap and shampoo etc. you have been using.
- 58. Do you know where the sanitation information is available?
- 59. Whether the fresh water for drinking, bathing or washing is available in your locality?
- 60. Do you know about the immunization programmes? If yes, from where you have got the information?
- 61. Do you immunize your child regularly? If not, why?
- 62. Have you any idea about germicides? If yes, whether you use those items or not?
- 63. If any of your family members falls ill, where you will go for health treatment?
- 64. Do you know the Anganwadi Education Centre cum Health Services?
- 65. From where you have got the information regarding location of educational institution; financial aid; subjects learning; or higher studies?
- 66. Have you any idea about the selection procedure in government services? From where you have got the information?
- 67. How have you got the information regarding private services?

- 68. Have you any idea about the self employment training centre? If yes, how would you get this information?
- 69. From which source (s) you have got the following Agricultural and Animal Husbandry information?
- a) Selection of crops to be cultivated/animals to be reared
- b) Manuring and pesticide application
- c) Food for animals
- d) Irrigation
- e) Changing the cropping pattern
- f) Medicine for animals
- g) Maintenance and introduction of new tools
- h) Marketing area and price level of crops and animals
- i) Storing and preservation of crops
- j) Sources of finance for agriculture and animal husbandry
- 70. Have you any idea about Agricultural Development Office/Village Development Office and Animal Resources Development Office? If yes, then at what interval you prefer to go to those offices?
- 71. Which information sources you prefer to use for the following Political information:
- a) Voters list

b) Election
c) Political parties
d) Political situation
e) Traditional political system
More specific questions about Political information are given below:
72. Suppose your name is not enlisted in the voters list, what will you do?
73. If you wish to be a candidate in the election, say for Gram (Village) Panchayat or
Panchayat Samiti (Committee), what will be your course of action?
74. How have you got the following Law and Order information?
a) Information regarding agricultural land disputes
b) Information regarding house property disputes
c) Information regarding robbery/other crimes
d) Information regarding community disputes
75. How would you get the following Recreational information?
a) Festivals
b) Games and sports
c) Radio/TV programmes
d) Availability of story books, novels etc.

More specific questions about Recreational information are given below:

76. How have you got the following Personal Relation information?

a) Trauma and Crisis (i.e., assistance regarding fire, accident, marriage, deaths, serious illness, divorce, loss of job or drug or alcohol addiction)

b) News and Current events (personal assistance relating to news and current events of the community and others)

c) Special Constituencies (special information provision for physically handicapped, blind or deaf, emotionally disturbed and mentally disadvantaged, homebound citizens etc.)

More specific questions about Personal Relation information are given below:

77. Suppose you have problems on marriage, divorce or any other issues in the family, then what type of activities do you require?

78. Suppose a neighbor of yours is constantly disturbing the peace and sanctity of your family, say by teasing, saying bad comments and even by threatening you sometimes, how would you solve the problem?

79. From where you have got the information regarding consumer Goods (modern household implements and traditional household implements)?

- 80. Suppose you intend either to purchase or sale a land, how will it be done?
- 81. How would you get the following Cultural information?
- a) Dance, music and drama
- b) Worship

c) Hunting
d) Modern Culture
82. Do you know the Tribal Development Office, Jhargram under the Department of
Information and Culture, Government of West Bengal?
Do you feel like going to the Office of Tribal Development?
83. Suppose you want some local information, say for instance the origin of your
mouza, names and activities of the ancestors of the Lodha community, where would
you approach for the information?
84. Do you know about the following Government Welfare Projects?
a) TADP
b) TRYSEM
c) IRDP
d) DWCRA
e) TDA
f) DPAP
g) MNREGA
h) RLEGP
i) ICDS
j) FWP

- 85. What type of loans or grants have you received from the Government? If no, why? If yes, how have you got such loans or grants?
- 86. Are you a member of your local co-operative society? If yes, then how have you got the information of such co-operative society?
- 87. Suppose you want to admit you children or any other person into a good educational institution and you have no idea of such an institution, then how would you get the information regarding this?
- 88. Suppose your name is not enlisted in the voters' List, what will you do?
- 89. If you wish to be a candidate in the election, say for Gram Panchayat or Panchayat Samiti, what will be your course of action?

Part IV (Respondents Assistance Questionnaire)

- 90. Which source (s) you use for the Housing information:
- a) Engineers
- b) Village Panchayat
- c) B.D.O Office (Block Development Office)
- d) School
- e) Library
- f) Bank
- g) TV, Radio, Newspapers
- h) Family Members

i) Friends, Neighbours, Relatives
j) Personal Experience
k) Old Persons of the Locality
91. Mention the source(s) you use for the Food and Nutrition information:
a) Supply Inspector
b) Personal Experience
c) Friends, Neighbours, Relatives
d) Family Members
e) Doctors/Compounders
f) Old Persons of the Locality
g) Books, Newspapers, Magazines
h) Radio, Television
92. From which source(s) you collect the information regarding Clothing:
a) Film, Television, Newspapers
b) Interaction within Community People
c) Market Place
d) Interaction with Other Community People
e) Tailoring Shop

93. Mention the information provider (s) which you use for Health and Child Care
information:
a) Doctors/Compounders
b) Trained Nurses, Anganwadi Workers and Field Workers
c) Dhai/Trained Dhai
d) Religion Persons/Old Persons of the Locality
e) Family Members
f) Friends, Neighbours, Relatives
g) Personal Experience
h) Library
i) Club, Mission
94. Mention the information provider (s) which you use for Education and Schooling
information
a) School Teachers
b) Friends, Neighbours, Relatives
c) Newspapers, Travel Guides, Magazines
d) Personal Experience
e) Family Members
f) Passport/Visa Office

g) Library
h) B.D.O Office
i) Village Panchayat
j) Political Workers
k) Radio, Television
95. Mention the information provider (s) which you use for Employment information:
a) B.D.O Office
b) Bank
c) Village Panchayat
d) Friends, Neighbours, Relatives
e) Family Members
f) Personal Experience
g) Employment Exchange
h) Newspapers, Employment Gazettes
i) Radio, Television
j) Political Workers
k) District Industrial Corporation
I) Self-Employment Training Centre

96. Mention the information provider (s) which you use for Agriculture and Animal
Husbandry information
a) Personal Experience
b) Friends, Neighbours, Relatives
c) Family Members
d) Agricultural Development Office/Village Development Office/Bank
e) Market Place/Shop keeper
f) Village Panchayat
g) School Teachers and Other Professionals
h) Library
i) Religious Persons/Old Persons of the Locality
j) Radio, Television
k) BL&LRO Office
1) Animal Resources Development Office
97. From which source (s) you collect Political information:
a) Political Leaders/Workers
b) Library
c) Friends, Neighbours, Relatives
d) Family Members

e) Personal Experience
f) Village Organisation of Lodhas
g) B.D.O Office
h) Old Persons of the Locality
98. Mention the information provider (s) which you use for Law and Order:
a) Police Station
b) Friends, Neighbours, Relatives
c) Village Organisation of Santals
d) Family Members
e) Personal Experience
f) Court/Judiciary
g) Village Panchayat
h) BL & LRO Office
i) Land Surveyor
99. From which source (s) you collect the Recreational information:
a) Religious Persons/Priests
b) Old Persons of the Locality
c) Market/Shop Keeper
d) Village Organisation of Lodhas

f) Family Members
g) Personal Experience
h) Leaflets, Posters, Newspapers, Magazines
i) Library
j) Radio, Television
k) Persons Related with Sports
I) Sports Literature
m) Club, Mission
100. Mention the information provider (s) which you use for Personal relation
information
a) B.D.O Office
b) Village Supervisor
c) Village Panchayat
d) Political Workers
e) Tahashildar
f) Friends, Neighbours, Relatives
g) Radio, Television
h) Press
i) Library

j) Personal Experience
101. From which source (s) you collect the Consumer Goods information:
a) Tahashildar/Supply Inspector/Ration Shop/Market Place
b) Family Members
c) Friends, Neighbours, Relatives
d) Personal Experience
e) Newspapers, Radio, Television
102. Mention the information provider (s) which you use for Cultural information:
a) Religious Persons/Priests
b) Old Persons of the Locality
c) Tribal Welfare Office
d) Village Organisation of Lodhas
e) Market Place/Shop Keeper
f) Friends, Neighbours, Relatives
g) Village Panchayat
h) Family Members
i) B.D.O Office
j) Personal Experience
k) Library/Leaflet/Posters/Local Newspapers

103. From which source (s) you collect the Government Welfare Projects
a) B.D.O Office
b) Village Panchayat
c) Agricultural Development Office/Village Development Office
d) Tahashildar
e) Friends, Neighbours, Relatives
f) Personal Experience
g) Political Workers
h) Library/Bank
i) Newspapers, Radio, Television
j) Zilla Parishad
k) District Industrial Corporation/Self Employment Training Centre
l) Tribal Welfare Office

INDEX

A Η Adimjati, 93 Handia, 38 Adivasi, 93 Hiuen Tsang, 84 Anusuchit Jan Jati, 93 I В Indigenous Knowledge, 17 Backward Community, 13 Indira Awas Yojana (IAY), 205 Bartika, 33 Indira Gandhi National Old Age Bharadwaj Scale 2001, 198 Pension Scheme (IGNOAPS), 205 Budhan Sabar, 40 Indira Gandhi National Widow Pension Scheme (IGNWPS), 205 C Information Explosion, 1 Information Gap,1 Changu' or 'Changal', 107 Chuni Kotal, 35, 109 Information Need, 72, 73 Information Requirements', 72 Cochran's Formula, 82 Information Seeking Behaviour, 73, Community Information Service, 9 74, 75, 76 Criminal Tribe, 100 Integrated Child Development Project Criminal Tribe Act, 2 (ICDS), 205 Integrated Rural Development D Programme (IRDP), 205 Dehari' or 'Dihari', 104 Integrated Tribal Development Project Disadvantaged Community, 10 (ITDP), 205 \mathbf{E} J Ekusia, 104 Jalota Scale 1970, 198 F K Fa-hien, 84 Kharias or Kheria, 2 Fullara, 35 Kulshrestha Scale 1972, 198 Kuppuswamy Scale 1976, 198 G \mathbf{L} Gunin', 104 Lodh, 100

Lodha, 2,99,100, Lubdhaka, 100

\mathbf{M}

Multistage Random Sampling Method, 81,82

P

P. K. Bhowmick, 40, 111
Pradhan Mantri Gram Sadak Yojana (PMGSY), 205
Prahlad Bhakta, 35
Primitive Tribal Group, 36, 37, 41,100

R

Rahudkar Scale 1960, 198 Rastriya Sama Vikas Yojana (RSVY Scheme), 45

\mathbf{S}

Sanga, 106 Savara, 2, 23 Schedule Tribe, 95 SHG, 50, 51,110 Shrivastava Scale 1978,, 198

\mathbf{T}

Thans', 106 Tribal Community, 92 Tribus, 94

U

Udai Pareek Scale 1964,, 198

\mathbf{W}

Wilson's Model, 76,204