2015
MCA
1st Semester Examination
MANAGEMENT PRINCIPLES AND PRACTICES
PAPER—MCA-104
Full Marks : 100
Time : 3 Hours
The figures in the margin indicate full marks.
Candidates are required to give their answers in their own words as far as practicable.
Illustrate the answers wherever necessary.

Answer Question No. 1 and any five from the rest.

1. Answer any five questions : 5x2
   (a) How is Management different from Administration?
   (b) What are the essentials qualities of a good manager?
   (c) What do you mean by creativity in decision-making?
   (d) What is formal organization?
   (e) Distinguish between training and development.
   (f) What do you mean by leadership?
   (g) Write a note on brainstorming.

2. (a) Define the term management.
   (b) "Management is a distinct process of Planning, Organizing, directing and controlling the human efforts to achieve common objective" — Elucidate the statement. 3+9

(Turn Over)
3. (a) Why is F.W. Taylor called the father of Scientific Management?
   (b) Discuss the contributions made by F.W. Taylor to management thought. 4+8

4. (a) What is planning?
   (b) Discuss the various barrier of planning.
   (c) “Planning is the bridge between the present and the future” — Explain. 2+5+5

5. (a) What is SWOT?
   (b) Explain the impact of four variables (S, W, O and T) on strategy formulation. 4+8

6. (a) What is manpower planning?
   (b) Describe the steps involved in manpower planning. 4+8

7. (a) Why is performance evaluation of employees important?
   (b) What are the essentials of a good appraisal system? 6+6

8. (a) What is motivation?
   (b) Discuss Maslow’s theory of need hierarchy.
   (c) How does this theory help managers in motivating the employees? 3+5+4

*Internal Assessment*: 30