2013

MASTER OF BUSINESS ADMINISTRATION

[Second Semester Examination]

ORGANISATIONAL BEHAVIOUR AND MANAGEMENT OF CHANGE

PAPER-MBA-201

Full Marks: 100

Time: 3 hours

The figures in the right-hand margin indicate marks

Candidates are required to give their answers in their own words as far as practicable

Illustrate the answers wherever necessary

Write the answers to Questions of each Half in separate books

FIRST HALF

[Marks : 50]

(Turn Over)

1.	An	swer any four questions:	5 ×	4
	(a)	Define Organisational Behaviour. What the different types of variables organisational behaviour?		3
	(b)	Explain Cognitive Dissonance Theoremselve the relationship between attained behavior.	-	5
	(c) Define leadership. Distinguish between the characteristics of a leader and a manager.			5
	(d)	Explain in brief the Attribution theoretion.	y of	5
	(e)	What is delphi technique? What are advantages?	e its	5
	(f)	What is inter-personal conflict? What its common sources?	it are	5
2.	Answer any <i>two</i> questions: 10×2			2
	(a) Define Learning. Briefly explain the Classical			
		Conditioning theory of learning.	. 2+	8
MBA/IIS/201/13 (Con			Continued	d)

- (b) What do you mean by Group Dynamics?
 How can you classify groups? How is Group
 Cohesiveness related to Productivity? How
 can the composition of group affect the
 group decision making?

 2+4+2+2
- (c) Differentiate between Herzberg's Two-Factor theory and Maslow's Need Hierarchy theory? Which theory do you think is more relevant to Indian employees? 7+3

[Internal Assessment: 10 Marks]

SECOND HALF

[Marks : 50]

- 3. Answer any four of the following:
- 5×4
- (a) Change is essential for every organisationillustrate with example.
- (b) As an efficient manager, how would you manage the resistance to change which comes from the employee's?

- (c) How is organisation wide change different from the subsystem change?
 - (d) Mention the advantages of PSU Strategic Management.
 - (e) Explain with example various types of planning interventions in organization development.
 - (f) Distinguish between organisation change and organisation development.
- 4. Answer any two of the following:

 10×2

- (a) What is stress? Discuss with examples, in brief, various methods of managing stress.
- (b) What is OD? Discuss the different stages of organisational development process.
- (c) Briefly discuss different types of OD interventions.

[Internal Assessment: 10 Marks].