2008

(December)

MASTER OF BUSINESS ADMINISTRATION

(Distance Learning)

[First Semester]

(Management Theory: Principles and Processes)

PAPER - CP 101

Full Marks: 100

Time: 3 hours

The figures in the right-hand margin indicate marks

Candidates are required to give their answers in their own words as far as practicable

Illustrate the answers wherever necessary

Write the answers to questions of each Half in separate books

FIRST HALF

[Marks : 50]

1. Answer any four of the following:

 5×4

- (a) What, according to you, are the necessary skills of a manager in today's business scenario?
- (b) Explain briefly the systems approach of management.
- (c) Why is F.W. Taylor's Scientific theory called so?
- (d) What are the requirements of systematic and structured decision making?
- (e) Describe the contribution of Chester Barnard towards the development of management thought.
- (f) What is the major difference between classical and behavioural schools of management?

2. Answer any two of the following:

 10×2

(a) Do you think that Taylor and Fayol's theories are complementary to each other? Justify with reasons.

- (b) The conclusions from Hawthorne experiments hold relevance in managing today's organisations. Elucidate the statement.
- (c) What are the new evolving forms of organising work and how are they related to the changing business environment?

[Internal Assessment: 10 Marks]

SECOND HALF

[*Marks* : 50]

- 3. Answer any four questions from the following: 5×4
 - (a) Write a short note on trait theory of leadership.
 - (b) Describe the origin of the New Public Management.
 - (c) Write a short note on ethics in bureaucracy.

- (d) Delegation of authority leads to decentralisation. Elucidate the statement.
- (e) Distinguish between line and staff functions.
- (f) Distinguish between formal and informal organizational relationship with examples.
- (g) "Co-ordination is the essence of management." Elucidate the statement.
- (h) Describe any one study on calculation of an ideal span of management.
- 4. Answer any *two* questions from the following: 10×2
 - (a) Discuss various types of departmentation with illustrations.
 - (b) Distinguish between a leader and a manager.
 Which leadership styles are considered to be traditional ones and which is considered the best? Answer with reasons.

(c) Distinguish between organisation as a 'structure' and as a 'process'.

[Internal Assessment: 10 Marks]