

2012

M B A

1st Semester Examination

**INTERNATIONAL BUSINESS ENVIRONMENT AND
RESEARCH METHODOLOGY**

PAPER—MBA-106

Full Marks : 100

Time : 3 Hours

The figures in the right-hand margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

Illustrate the answers wherever necessary.

Write the answers to Questions of each Half in separate books.

the following

marks

Answers

(First Half)

marks

marks

(Marks : 50)

marks

marks

marks

1. Answer any four questions :

5×4

- (a) What is foreign trade? Explain the concept of production possibility curve.

2+3

(Turn Over)

(b) If the two countries have equal difference in cost of production of two goods, will the trade between them be profitable? Explain.

5

(c) Distinguish between Spot transaction, Forward transaction and Swap transaction.

5

(d) Distinguish between autarkic price and world price. How is world price determined? Explain with the help of a diagram.

2+3

(e) What is free trade? Show that under free trade the trading countries become gainers. (Consider only two countries).

2+3

(f) Show how comparative advantage theory of trade leads to factor-price equalization.

5

2. Answer any two questions from the following : 10×2

(a) What is foreign exchange? Analyse critically the Purchasing Power Parity theory as a theory for determining the rate of foreign exchange.

3+7

(b) Discuss Heckscher—Ohlin's Theory of Factor Endowment.

10

- (c) Distinguish between balance of trade and balance of payments. "Balance of payments always balances"—
Explain.

6+4

[Internal Assessment : 10 Marks]

(Second Half)

(Marks : 50)

3. Answer any four questions :

5×4

- (a) Define simple random sampling with illustration.
- (b) Distinguish between Type-I error and Type-II error.
- (c) Distinguish between null hypothesis and alternative hypothesis.
- (d) Define the idea of five-point scaling with an illustration.
- (e) What is survey of literatures in research?
- (f) Define a score variable with illustration.

4. Answer any two questions :

10×2

- (a) What is a research problem? Describe the technique involved in defining a research problem with the help of an example.
- (b) Give an account of stratified sampling with the help of examples.
- (c) Define a research project in social science. What are the basic steps in an empirical research in social science?

[Internal Assessment : 10 Marks]
