

2011

M B A

1st Semester Examination

**INTERNATIONAL BUSINESS ENVIRONMENT &
RESEARCH METHODOLOGY**

PAPER—MBA-106

Full Marks : 100

Time : 3 Hours

The figures in the right-hand margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

Illustrate the answers wherever necessary.

Write the answers to Questions of each Half in separate books.

(First Half)

(Marks : 50)

1. Answer any four questions :

5×4

- (a) Discuss the principle of comparative cost relating to the basis of international trade.

(Turn Over)

- (b) Distinguish with illustrations, between Import - Substitution and Export - Promotion strategies.
- (c) Distinguish between balance of trade and balance of payments, discussing in detail the items under capital accounts.
- (d) What is meant by Free Trade? Point out the arguments for and against it.
- (e) Elucidate the concept of 'optimum tariff' for a large importing country.
- (f) Explain the following concepts (any two) :
 - (i) Real Effective Exchange Rate.
 - (ii) Real Exchange Rate.
 - (iii) Purchasing Power Parity theory.
 - (iv) Production possibility curve in the context of international trade.

2. Answer any two questions from the following : 10×2

- (a) What is GATT? What are the objectives and basic principles of GATT? What are the exception to the basic principles of GATT?
- (b) Assuming that two countries trading with each other are large, show diagrammatically whether these

countries are benefited if the importing country imposes tariff on its imports.

(c) Assume that the exporting country is a small country. Examine the effects of :

- (i) export subsidy and
- (ii) export tax on the welfare of the exporting country. (Use diagrams to answer the question).

[Internal Assessment : 10 Marks]

(Second Half)

(Marks : 50)

3. Answer any four questions : 5×4

- (a) Distinguish a hypothesis from an assumption.
- (b) What do you mean by estimation of a population parameter ?
- (c) Define stratified random sample with illustration.
- (d) What is meant by testing of hypothesis ?
- (e) Distinguish between primary data and secondary data.

(f) Distinguish between time series data and cross section data.

4. Answer any two questions : 10×2

- (a) Distinguish a Multi-stage random sample from a simple random sample. Explain the advantages and disadvantages of multistage random sample in comparison to simple random sample.
- (b) What are the main aspects of a good research report ? Elaborate.
- (c) Examine the view that a research based on sample survey is generally better than that based on a census survey.

[Internal Assessment : 10 Marks]
