



VIDYASAGAR UNIVERSITY

MIDNAPORE-721102, WEST BENGAL, INDIA

Phone: 03222-276554/55/57/58::489

Fax: 91-3222-275329, e-mail: kepaul.vu@gmail.com

DEPARTMENT OF BUSINESS ADMINISTRATION

Minutes of the Ph. D. Committee meeting held on 07th August, 2014

Resolutions:

Item No.1: Confirmation of the proceedings of the earlier Ph.D Committee meeting dt.23.07.14

Resolution 1: Minutes of the meeting dated 23.07.14 are read and confirmed.

Item No.2: Pre-registration Seminar of Ph.D. scholars of 2013 Batch

Resolution 2: The details are given below:

i) Mr. Harsh Arora presented his proposal in the pre-registration seminar on the topic entitled "Role of Individual Perception in Selection of Commercial Advertisements on Television with Special Reference to Consumer Related Products" under the supervision of Dr. Sujit Kumar Barua. On the basis of his presentation, his proposal is recommended for registration subject to incorporation of the following suggestion:

- Title be changed as: "Role of Individual Perception in Selection of Commercial Advertisements on National Level Television Channels with Special Reference to Consumers of Selected Products in and around Kolkata".

ii) Mr. Jayanta Pramanik presented his proposal in the pre-registration seminar on the topic entitled "Consumer Behavioral Practices in Pharmaceutical Industry – A Study on Purulia District" under the joint supervision of Prof. K.C Paul and Dr. Avijit Pakira. On the basis of his presentation, his proposal is recommended for registration.

iii) Mr. Nirmal Chandra Roy presented his proposal in the pre-registration seminar on the topic entitled "Maintenance of Human Resources and Quality of Production in Indian Tea Industry: with Special Reference to Dooars in North Bengal Region" under the supervision of Dr. Debasish Biswas. On the basis of his presentation, his proposal is recommended for registration subject to incorporation of the following suggestions:

- Title be changed as: "Management of Human Resources in Indian Tea Industry: with Special Reference to North Bengal Region".
- Chapter on 'Methodology' to be merged with the chapter on 'Review of Literature'.
- A new chapter titled as 'Management of Human Resources: Conceptual Issues' is to be added.

7.8.14
For Uploading
6.2.14

Debasish Biswas
7/8/14
Dean
Faculty of Arts & Commerce
VIDYASAGAR UNIVERSITY
Midnapore-721102

iv) Mr. Rejaul Islam Mollah presented his proposal in the pre-registration seminar on the topic entitled "Charismatic People Management Qualities of the Women Leaders - A Study of Mass-Leader Mamata Banerjee" under the supervision of Dr. Avijit Pakira. On the basis of his presentation, his proposal is recommended for registration subject to incorporation of the following suggestion:

- a) Title be changed as: "Charismatic Qualities of Women Leaders in People Management- A Case Study of Mass-Leader Mamata Banerjee".

v) Mr. Sajjilul Islam presented his proposal in the pre-registration seminar on the topic entitled "Role of Short Term Loan Issued by Public Sector Banks in Social and Economic Development of People". His proposal is adjudged to be incomplete and he is requested to resubmit his new proposal in consultation with his supervisor for consideration by the Ph. D. Committee in future.

vi) Mr. Saikat Chakraborty presented his proposal in the pre-registration seminar on the topic entitled "Performance: Management: An Analytical Study with Reference to Public Power Generating Organisation of West Bengal" under the supervision of Dr. Debasish Biswas. On the basis of his presentation, his proposal is recommended for registration subject to incorporation of the following changes suggested:

- a) Title be changed as: "Employee Performance: An Analytical Study with Reference to Public Power Generating Organisations of West Bengal".
- b) A new chapter 'Employee Performance: Conceptual Issues' has been proposed.

vii) Mr. Mirza Samim Martin presented his proposal in the pre-registration seminar on the topic entitled "Application of Total Quality Management (TQM) in Enhancement of Quality Parameters in Wood Based Industry in West Bengal" under the supervision of Dr. Avijit Pakira. On the basis of his presentation, his proposal is recommended for registration subject to incorporation of the following suggestion:

- a) Title be changed as: "Application of Total Quality Management (TQM) in Enhancement of Quality in Plywood Industry in West Bengal".

viii) Mr. Avijit Singha presented his proposal in the pre-registration seminar on the topic entitled "MGNREGA and Its Impact on Rural Development: A Critical Analysis with Reference to Purulia District of West Bengal" under the supervision of Prof. Purnendu Shekhar Das. On the basis of his presentation, his proposal is recommended for registration subject to incorporation of the following suggestion:

- a) Sample size should be larger and one extra block (for collection of data) should be covered in his study to increase the study area.

ix) Ms. Poulomi Roy Chaudhury presented her proposal in the pre-registration seminar on the topic entitled "An Analytical Study of Selected Works in English Language upon Indian Epics by Indian Authors and Their Role in the Process of Globalization" under the supervision of Prof. Debdas Ganguly. On the basis of her presentation, her proposal is recommended for registration subject to incorporation of the following suggestion:

- a) Title be changed as: "Impact of Globalization on the Values and Ethics as Evident in the Works upon the Indian Epics by Indian Authors in English Language".

[Handwritten signature]
18/14

1. 1. + CD.....

loading

x) Mr. Debarun Chakraborty presented his proposal in the pre-registration seminar on the topic entitled "A Contemporary Study on Consumer Behavior towards Mobile Network Operators with Special Reference to Rural West Bengal" under the supervision of Dr. Jayanta Kishore Nandi. On the basis of his presentation, his proposal is recommended for registration subject to incorporation of the following changes suggestion:

- a) Title be changed as: "A Contemporary Study on Consumer Behaviour Towards Mobile Network Operators with Special Reference to Western Part of Rural West Bengal".

xi) Ms. Dipa Banerjee presented her proposal in the pre-registration seminar on the topic entitled "Human Capital and Organizational Performance: An Analytical Study with Reference to Hotel Industry in West Bengal" under the supervision of Dr. Debasish Biswas. On the basis of her presentation, her proposal is recommended for registration subject to incorporation of the following suggestions:

- a) Title be changed as: "Human Capital Deployment and Customer Satisfaction: An Analytical Study with Reference to Hotel Industry in West Bengal".
- b) Data analysis be done taking feedback from employees and customers.
- c) Chapter on 'Methodology' be merged with the chapter on 'Review of Literatures'.

xii) Ms. Shubhra Das has not presented her proposal in the pre-registration seminar and was not considered her for registration.

Item No.3: Pre-registration Seminar of a transferred Ph.D candidate from the Department of Commerce with Farm Management to the Department of Business Administration under the joint supervision of Prof. K.C. Paul and Dr. Brajaballav Pal.

Resolution 3: Mr. Mrinal Maity presented his proposal in the pre-registration seminar on the topic entitled "Problems and Prospects of Public-Private Partnership Model in Healthcare Sector in West Bengal". On the basis of his presentation, his proposal is recommended for registration subject to incorporation of the following suggestion:

- a) Change in the objectives of the study.

Item No.4: Miscellaneous

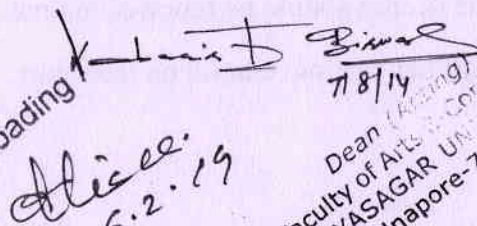
- i) Approval of the prayer of Dr. Tarak Nath Sahu, Assistant Professor, Department of Commerce with Farm Management for supervision of Ph.D. scholar in this Department.

Resolution 4 (i): Application of Dr. Tarak Nath Sahu, Assistant Professor, Department of Commerce with Farm Management for supervision of Ph.D. scholar in this Department is approved by the Ph.D. Committee.

- ii) Approval of the prayer of Dr. Brajaballav Pal, Assistant Professor, Department of Commerce with Farm Management for supervision of Ph.D. scholar in this Department

Resolution 4 (ii): Application of Dr. Brajaballav Pal, Assistant Professor, Department of Commerce with Farm Management for supervision of Ph.D. scholar in this Department is approved by the Ph.D. Committee.


7.8.14.

For Uploading 
6.2.19
7/8/14
Dean (Acadmic)
Faculty of Arts & Commerce
VIDYASAGAR UNIVERSITY
Midnapore-721102