

M.A. 3rd Semester Examination, 2018

SOCIOLOGY

PAPER –SOC-304

Full Marks : 50

Time : 2 hours

The figures in the right-hand margin indicate marks

Candidates are required to give their answers in their own words as far as practicable

Illustrate the answers wherever necessary

1. Answer any *two* of the following questions : 10 × 2
 - (a) Does globalization weaken the role of media in democracy? Explain.
 - (b) Discuss the relevance of Critical Discourse Analysis in the construction of meaning in media text.
 - (c) Did internet change the mode of education? Explain.

(Turn Over)

(2)

(d) Elucidate the concept of mass society.

2. Answer any *four* of the following questions : 5 × 4

(a) What do you mean by media market ?

(b) Define semiotics.

(c) Define information technology.

(d) What is cyber crime ?

(e) Write a short note on Frankfurt School approach to media.

(f) What is audio-visual type of mass media ?

[*Internal Assessment* : 10 Marks]
