

NEW

2016

M B A

4th Semester Examination

Subject : MEDIA LAWS & ETHICS

(Specialization : Media Management)

PAPER—MD-401

Full Marks : 100

Time : 3 Hours

The figures in the right-hand margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

Illustrate the answers wherever necessary.

1. Answer any *eight* questions : 8×5
 - (a) What do you understand by Freedom of Speech and Expression ?
 - (b) What are the reasons for the formation of New World Information and Communication Order ?

(Turn Over)

- (c) Differentiate between Laws & Ethics.
- (d) How is TRP rating compute for any specific prime time vehicle ?
- (e) Explain & differentiate between the two types of Defamation.
- (f) What is 'Contempt of Court' ?
- (g) What are the primary sayings of article 19(1)(a) ?
- (h) What do you understand by NWICO ?
- (i) Differentiate between Libel and Slander.
- (j) Write a short note on the brief history of Freedom of Press in India.
- (k) What are the actions of press at the time of emergency ?
- (l) What is censorship in terms of broadcasting media ?

2. Answer any *four* questions : 4×10

- (a) Define cyber crime. 'There are 4 primary types of cyber crime' — what are these ? Discuss any one in details. 4+6
- (b) What is censorship ? How does Cinematograph Act, 1952 help in maintaining it ? 3+7

- (c) What do you mean by Fundamental Right? Write a brief note on it with respect to the fundamental rights as offered by the Constitution of India. 2+8
- (d) Write a short note on Prasar Bharati Act. What are its objectives? 6+4
- (e) What is CBFC? What are the objectives of Film certification?
- (f) Write a short note on Information Technology Act.

[Internal Assessment : 20 Marks]
