

2015

DDE

M.Com. Part-I Examination

**PRINCIPLES OF MANAGEMENT AND
ORGANISATIONAL BEHAVIOUR**

PAPER—I

Full Marks : 100

Time : 4 Hours

The figures in the right-hand margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

Illustrate the answers wherever necessary.

Write the answer question of each Half in separate books.

First Half

(Principles of Management)

[Marks : 50]

Answer Q. No. 1 and any two from the rest.

1. Answer any four questions : 4×5

(a) What is Management? How is it different from Administration?

(b) What do you mean by Planning Premises? Why Planning is called 'Pervasive' in nature?

(Turn Over)

- (c) State the conclusions from the Hawthorne experiments.
- (d) Briefly state the importance of management.
- (e) Differentiate between Programmed decisions and non-programmed decisions.
- (f) State briefly the social obligations of business management.
- (g) State the basic ingredients of Management by exception.
- (h) Is there any relation between planning and control? — Discuss in brief.
2. (i) Discuss in brief the contribution of Henry Fabol towards the development of management thoughts.
- (ii) Write a note on Social obligation of business management. 10+5
3. (i) Define MBO.
- (ii) Explain the steps in launching the M.B.O. 3+12
4. (i) Mention the Steps in Controlling.
- (ii) What are the essentials of effective control system? 5+10
5. (i) Explain the principles of Co-ordination.
- (ii) Define control and state its process. 6+9

Second Half**(Organizational Behaviour)**

[Marks : 50]

Answer Q. No. 6 and any two from the rest.

6. Answer any four of the following : 4×5
- (a) Define Organisation Behaviour. Write a short note on organisation culture. 2+3
- (b) Write a brief note on the Bureaucratic approach to organisation theory. 5
- (c) What is dysfunctional aspect of conflict? How can intra-individual conflicts be resolved? 2+3
- (d) What is perception? What are the short cuts do we apply at the time of judging others? 1+4
- (e) How job satisfaction could be measured? 5
- (f) What do you mean by leadership? Discuss Trait approach of leadership in brief. 2+3
- (g) What is Organisational culture? What are its functions? 2+3
- (h) Discuss Maslow's theory of motivation. 5
7. (a) What is an Organisation Behaviour model?
- (b) Discuss a three level Organisation Behaviour model. 3+12

8. What is 'Dissonance'? What are basic elements that create dissonance in an individual? Indicate how 'Cognitive Dissonance Theory' can help in predicting the tendency to engage in behavioural change.

2+3+10

9. Define Learning. Discuss Classical Conditioning Theory of Learning. What lessons do we get from the theory?

3+8+4

10. What is organisational communication? What are its importance? What are the different types of Communication?

3+6+6